

Holly Hills SBD

Board Meeting Minutes

1.21.25

Meeting Opening

- Meeting began at 6:32 pm
- Board members in attendance briefly introduced themselves. Members included:
 - Brooks Goedeker, Nick Hartzler, Kay Glass, Christy Street, Brett Reinert, Mechelle Minden, and Jill Pace
- Motion to approve 12.17.24 minutes – Nick Hartzler
 - Second motion to approve – Kay Glass
 - Motion unanimously approved

Newsletter Report

- Discussed next newsletter and changing the landscape to encompass more copy
- \$3,500 budget left for next newsletter
- Brooks will send Beautification copy to Kay for newsletter design. Nick Hartzler will send copy for safety and security for newsletter. Ryan Hanlon has already sent newsletter copy

Treasurer's Report

- Balance \$271,141.23
- We've received \$75,000 for taxes due on 12.31.24
- TrailNet invoice is largely paid off
- Annual report due to alderman on March 1
- We have about \$90,000 in total unrestricted (unincumbered funds) that have rolled over
- Motion to approve Treasurer's Report – Brett Reinert
 - Second motion to approve – Christy Street
 - Motion unanimously approved

Audit update

- Sent RFPs to 13 CPA firms. Of those 13, we received responses from 4 firms. 2 firms declined bidding; the other two came in with bids between \$13,000 - \$14,000
- Board discussion around if the SBD should hire a firm to conduct an audit or financial review. Hartzler recommended we do not move forward at this time as it's not a good use of available funds. Benchmarking of other SBDs/city taxing districts confirms that none conduct audits or financial reviews
- Goal is to switch to QuickBooks by end of year – runs around \$700 annually
- Discussion was opened to the public
 - Attendee asked board members to overview how they review SBD's monthly invoices, bank statements, etc. Christy Street volunteered to do a 2024 annual reconciliation
 - Attendee, who works in finance, stated that the SBD bank statements are high quality. He agrees an audit does not make sense at this point. Consider an audit in 5 years

Beautification & Landscaping Committee

- Brooks Goedeker served as spokesperson and reported on the following topics:
 - Requested funds for pending projects to continue moving forward with the 2025 plan
 - ✓ \$15k in fabrication and installation of raised bed planters on the east and west ends of Bellerive
 - Motion to approve – Kay Glass
 - Second motion to approve – Nick Hartzler
 - Motion unanimously approved
 - ✓ Up to \$5k for removal of existing beds on Bellerive (potential to sell decorative bricks in the future)
 - Motion to approve – Jill Pace
 - Second motion to approve – Brett Reinert
 - Motion unanimously approved
 - ✓ \$18,500 for the remaining 14 light pole banners to complete the project
 - Motion to approve – Brett Reinert
 - Second motion to approve – Kay Glass
 - Motion unanimously approved
 - RFP discussion
 - ✓ Will post 3 RFP responses online and provide a recommendation to the Board next week. Zoom meeting scheduled for January 29 at 6:30 pm to discuss.
 - Residents inquired about Holly Hills flags using our new branding. Brooks reached out to SilverFox to price out 3x5 100 flags – about \$60 a piece

Safety & Security Committee

- Nick Hartzler served as the spokesperson and reported out on the following topics:
 - Donated committee meeting time to the all-committee meeting in early January
 - Priorities:
 - ✓ Draft a new RFP seeking security services bid
 - 2, one-year periods with renewal
 - Request that we price out police officers, sheriff's duty, park rangers, etc. on duty in bid
 - ✓ One of our officers on duty heard there was a police chase on Grand and assisted in the apprehension of criminal

Public Infrastructure Committee

- Mechelle Minden served as the spokesperson and reported out on the following topics:
 - Sub-committee partnered with Beautification committee to collaborate on the following projects:
 - ✓ Managed by Beautification, funded by Infrastructure: Entry marker at Bellerive and Grand
 - ✓ Managed by Beautification, funded by Infrastructure: 2 additional hedgehog sculptures

- Motion to amend the original hedgehog budget to \$20,000 to cover 4 hedgehogs – Nick Hartzler
- Second motion to approve – Kay Glass
- Motion unanimously approved
- ✓ Managed and funded by Infrastructure: Mural at Loughborough and Morgan ford
 - Motion to set aside up to \$10k for the mural, managed and funded by Infrastructure – Brett Reinert
 - Second motion to approve – Kay Glass
 - Motion unanimously approved
- ✓ \$1,000 earmarked for odds and ends
 - Motion to set aside \$1,000 for new business support, including flag purchase for businesses – Brett Reinert
 - Second motion to approve – Nick Hartzler
 - Motion unanimously approved
- TrailNet will report findings in the March meeting
- Discussion around a potential bollard that will help restrict vehicles entering part around the gates

New Business

- Some residents commented that they want the SBD to help with salting residential streets. Hartzler had an initial conversation with a vendor about this. Cost of materials is about \$300 per ton of salt and a ton of salt only equates to about 400 feet.

Public Comments

- Saturday, January 25
 - Leona Market will open at 10 am
 - Anne Schweitzer is hosting a town hall at the Carondelet Library at noon
- Tuesday, January 28
 - Friends of Carondelet Park meeting will be held at 7 pm in the YMCA Honesty Room
- Resident requested SBD take a more active role in offering opinions on new businesses in the neighborhoods

Anne Schweitzer's Updates

- Someone is interested in opening a gas station at Holly Hills and Loughborough. Holly Hills Improvement Association does not approve. Requested Bevo's point of view and awaiting their answer. SBD will not endorse new businesses in the neighborhood – instead we will provide a platform for new businesses to come speak at our meeting
- Jill Pace is working with Ryan Hanlon to learn more about SEO issue around Holly Hills' safety searches
- Discussion around if SBD should investigate tree removal

Adjournment

- 8:12 pm

- Motion to adjourn – Nick Hartzler
- Second motion to approve – Jill Pace
- Motion was unanimously approved