

Holly Hills

Pole Signage
Bid Set

Prepared by:
Bill Elder



2118 Schuetz Road
St. Louis, MO 63146
636.220.1791

HOLLY HILLS



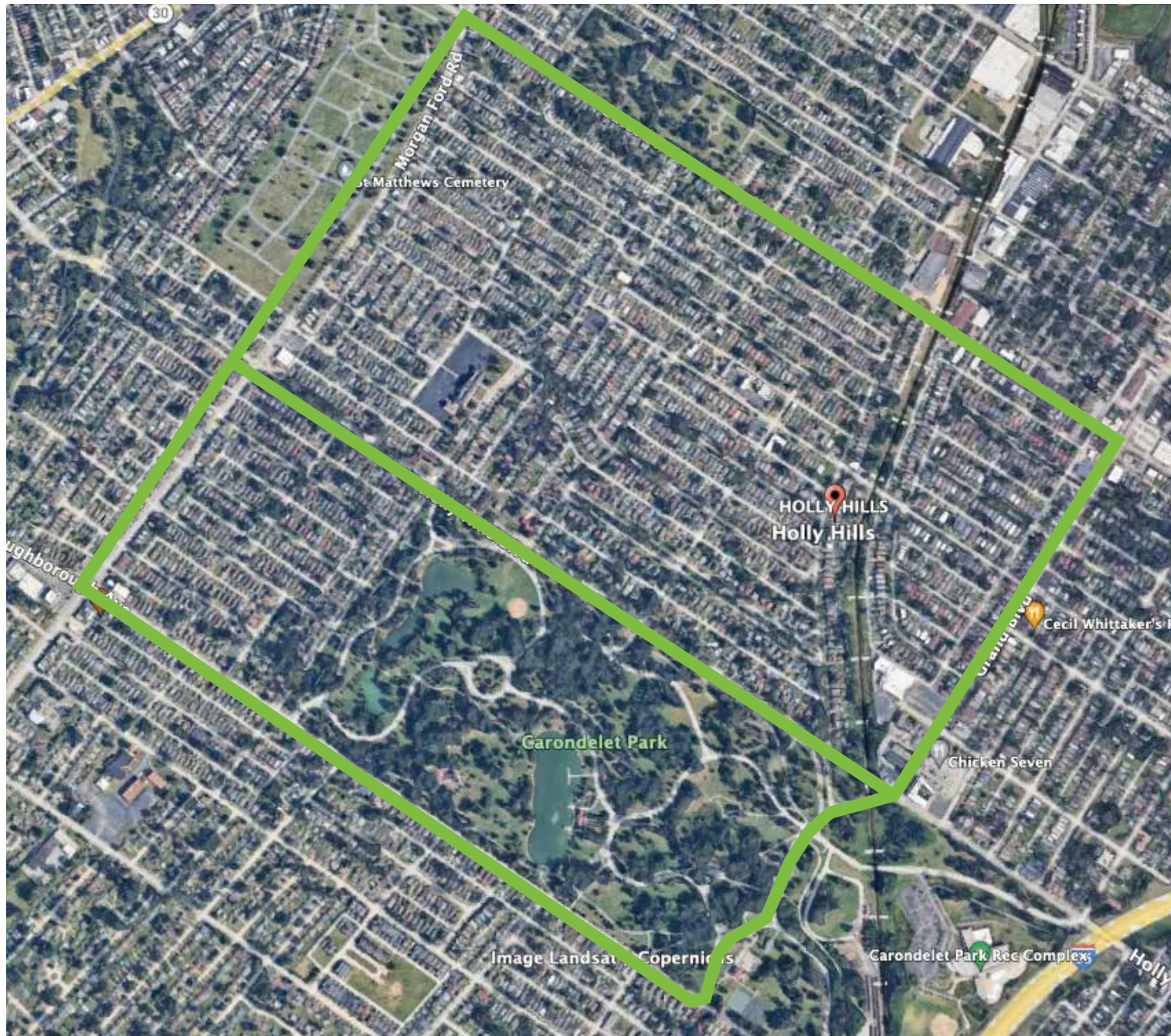
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Holly hills Location Outline

Light poles located on
Holly Hills Blvd (20),
Grand Blvd (8), Bates St
(4), Morgan Ford Rd (10)
and Loughborough Ave
(5).

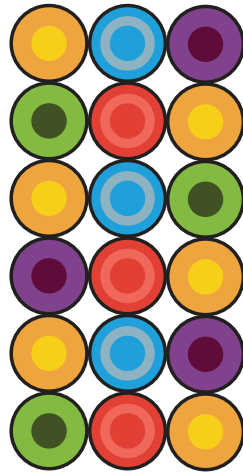
Removal and Installation

Bid Set Drawings
Location Description

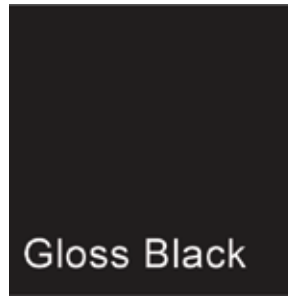




Multiple Printed
Colors TBD



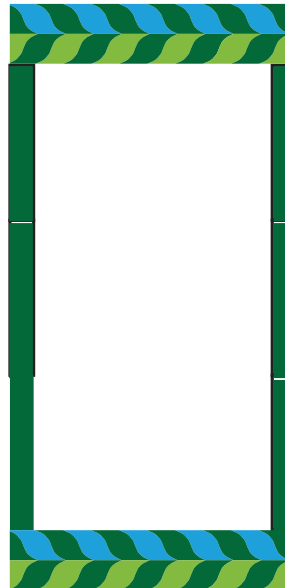
Multiple Printed
Colors TBD



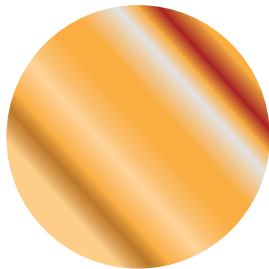
Gloss Black
Powder Coating
on Aluminum



Gloss Black
Matthews Paint
on Acrylic



Painted or Printed
Multiple Colors
TBD



Metallic Bronze

Materials List:
.125 5052 Aluminum
1/2" Thick Acrylic
.220 Frosted Acrylic
Mild Steel (Brackets)

Grade 5 SS Bolts/Nuts/Lock Washers (Brackets)

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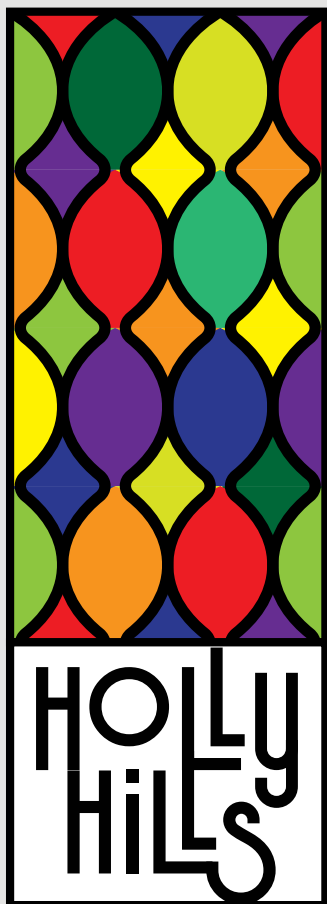


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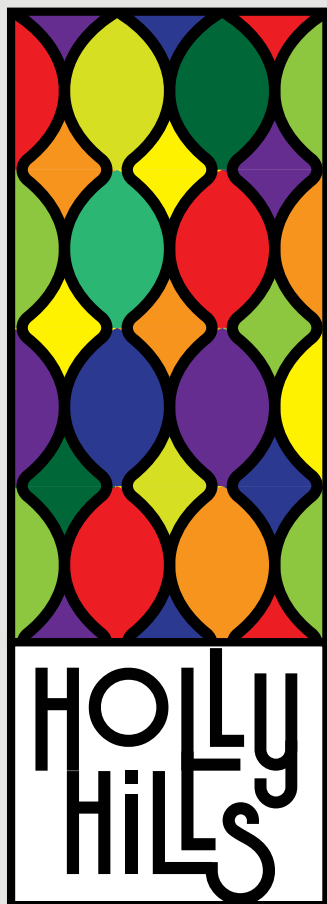
Holly Hills Colors
and Materials
Utilized

Bid Set Drawings
Pre-Description

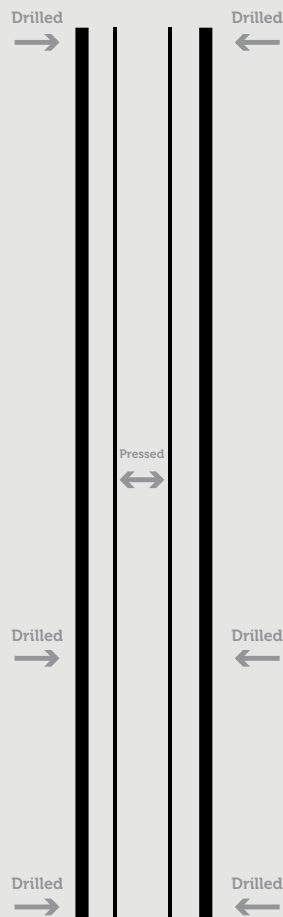
1/4" Panel 1
(art approximation)
24" w x 68" h



1/4" Panel 2
(art approximation)
(art flipped to
match transparencies)



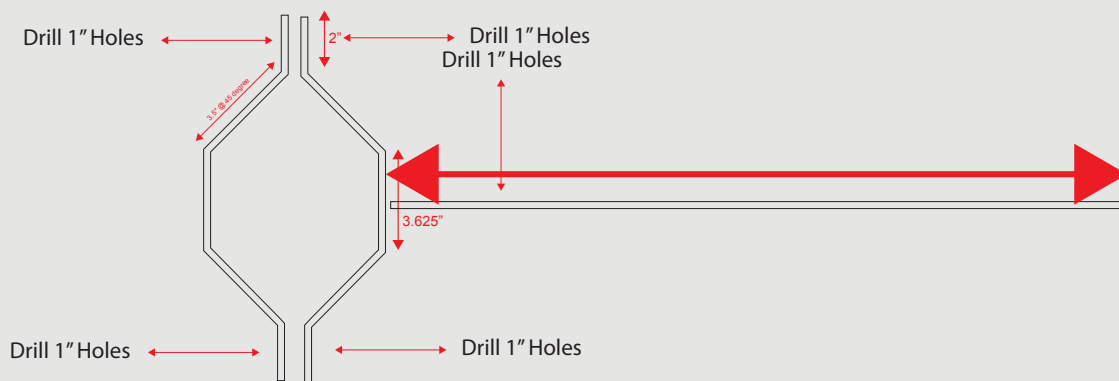
1/4" Acrylic Panels
(2, back to back)
Drilled through frame



"Sandwich"
with aluminum outer
acrylic interior



OVERHEAD VIEW 94 Brackets



HOLLY HILLS

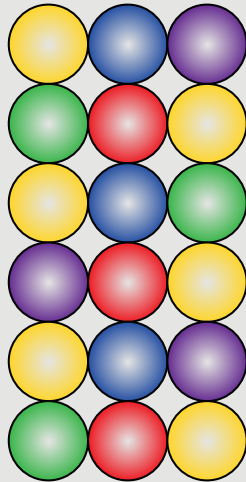


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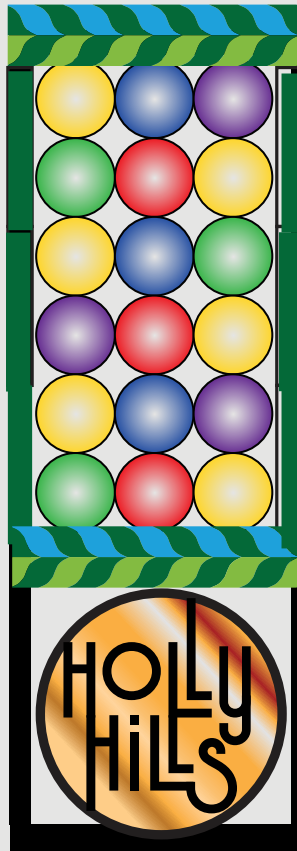
Holly Hills
Bid Set Drawings
.125 Aluminum frame
(front and back)
1/4" frosted Acrylic
Center.
Painted 1/2" Acrylic
"Holly Hills"
Printed IJ180CV3 cast vinyl
with 8518 cast laminate
for colors
Current Design my shadow
Holly hills on both sides,
may need to add
vinyl or paint layer
behind it.

Quantity of 24
Total Banner Cost:
\$54,335.17
Banner Cost Each:
\$2,263.97
Sales Tax: \$4,476.13
Installation: \$7445.04
Total Cost: \$66256.34

Rondals will
be printed cast clear vinyl
black outline to be
printed as well.

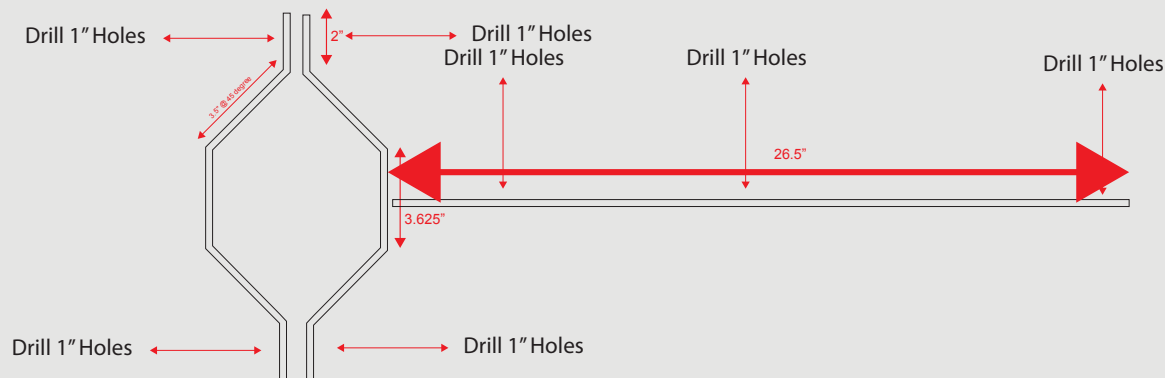


Attach Acrylic with
tabs welded to interior side
of 2" Tube frame
24" w x 72" h



"Holly Hills" in 1/2" Acrylic
Metallic Bronze in wrap film
Frame will be
wrapped in wrap film
or Painted for color

OVERHEAD VIEW 94 Brackets



HOLLY HILLS



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Holly Hills
Bid Set Drawings
2" Aluminum Tube Frame
Powder Coated black
1/4" Acrylic for
Rondals, color is
printed clear cast film
with clear cast laminate.
1/2" Black Painted Acrylic
"Holly hills"
1/4" Acrylic Disc with
Metallic Bronze
wrap film two sides
Disc will be attached
with tabs as well

Quantity of 23
Total Banner Cost:
\$62932.23
Banner Cost Each:
\$2736.62
Sales Tax: \$5,184.36
Installation: \$7134.83
Total Cost:
\$75251.42

Brooks Goedeker
St. Louis Midtown Redevelopment Corporation
1 N Grand Blvd
St. Louis, MO 63108
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References

Quantity of 24 Banner 1
Total Banner Cost:
\$54,335.17
Banner Cost Each:
\$2,263.97
Sales Tax: \$4,476.13
Installation: \$7445.04
Total Cost: \$66256.34

Quantity of 23 Banner 2
Total Banner Cost:
\$62932.23
Banner Cost Each:
\$2736.62
Sales Tax: \$5,184.36
Installation: \$7134.83
Total Cost: \$75251.42

TOTAL PROJECT COST: \$141,507.76

Project Terms: 50% down payment, 50% net 30 upon invoice date.

Conditional Warranty:

Image360 St. Louis will provide a 10 year cost free warranty on workmanship of both the pole banners and the pole banner brackets. This warranty will not cover damage caused by either individuals nor acts of God (UV Rays, Wind, Etc.). "Workmanship" to include any welding or fabrication to develop the final banners and brackets as well as the "clasp" method of attaching brackets to posts. Barring any unusual circumstance, Image360 St. Louis will be responsible for any repairs or replacements that are caused by poor workmanship. Warranty will begin on final invoice date and will end 10 calendar years in the future.

Vendor History:

Image360 St. Louis has been in business in the St. Louis area since August of 2008. We design, manufacture, print, and fabricate all types of signage, including but not limited to: Exterior building signs, exterior monument signs, pole banners, interior experiential graphics, vinyl wall wraps, vehicle wraps, etc. Bill, the owner of the company, has 16 years of experience. Robb, the fabrication and installation manager, has 24 years of experience. All other employees have over 5 years of experience each.

We completed the "Prospect Yards" pole banner project for St. Louis Midtown Redevelopment in the calendar year of 2023.

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Total Cost Calculations

Warranty

and Vendor History

Image360 St. Louis is interested in providing an alternative option to the drawn pole banners. With the idea of saving cost in mind, we would suggest fabricating the banners out of aluminum and applying printed cast vinyl with cast laminate to each face. This fabrication method is the one utilized to create the "Prospect Yards" pole banners. There would be no 3-Dimensional lettering or see-through rondals, but we can create a nice visual effect with print. Below is the cost breakdown for this method for your records:

Banner 1:
Banner Total Cost: \$27,244.56
Banner Each Cost: \$1135.19
Sales Tax: \$2,244.41
Installation Cost: \$7,445.04
Total Cost: \$36,934.01

Banner 2:
Banner Total Cost: \$29,155.10
Banner Each Cost: \$1267.61
Sales Tax: \$2401.80
Installation Cost: \$7134.83
Total Cost: \$38691.73

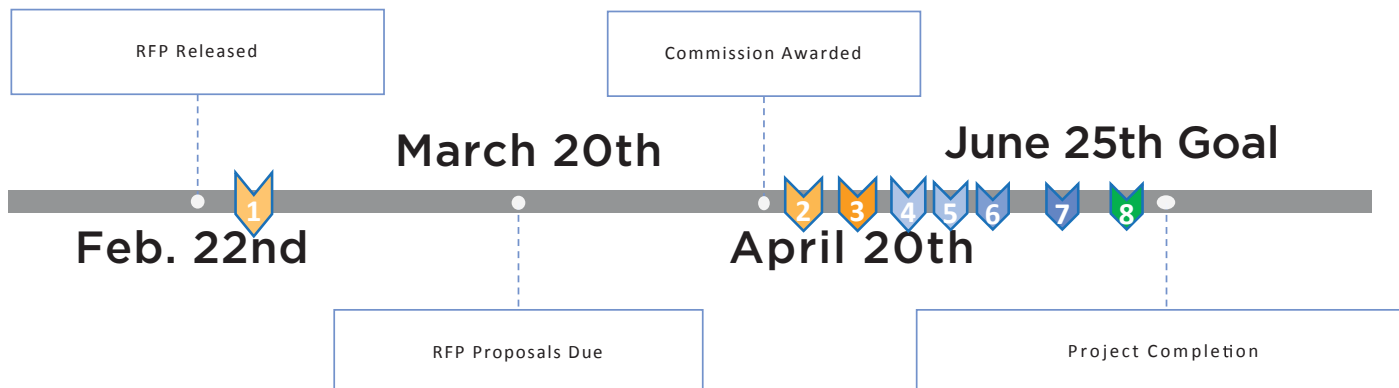
TOTAL PROJECT COST:
\$75,625.74

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Cost Savings Suggestions



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Banner Timeline
10-12 week goal