

Committee Members in Attendance: Angie Butz, Peggy Meyer, Irene Dobberstein, Tony Marrocco, Monica Groth, Sarah Kelly, John Nekola, Jeanne Lambson, and Jenny West

Ex-Officio Members in Attendance: Brooks Goedecker

Meeting was called to order at 6:35 PM by Angie Butz.

Overview: Recapped the Open House event by Ten8 and discussed the next steps. Talked about potential fall projects and which beautification projects we might be able to start on while others are getting developed.

SBD Signage and Branding Committee - The open house on September 21st was very successful. Ten8 received a lot of feedback, and was in the process of setting up a meeting with the sub-committee to go through it and talk about some concept developments they are working on. They've also coordinated with SWT to make sure the landscaping plans are cohesive with the branding plans. There will be a second open house in November to go over these developments with the community.

Other Business: Discussed/brainstormed which beautification projects could get started first. Talked about focusing on some updates to the crosswalks, fire hydrants and the bridge as the first steps into the branding master plan. This also led to discussions on a potential discretionary fund and other funding/plans needed for maintenance on current endcaps until our landscaping plan is further in motion. We also talked about Fall and Spring projects including the HoneySuckle cleanup on November 11th, and a Seed-Swap to be held in the Spring. Our meeting date was permanently updated to be the 1st Thursday of every month.

Public Comment: N/A

The meeting was adjourned at 7:58pm.