



WHAT
DO WE WANT TO DO



HOW
DO WE WANT IT TO
LOOK



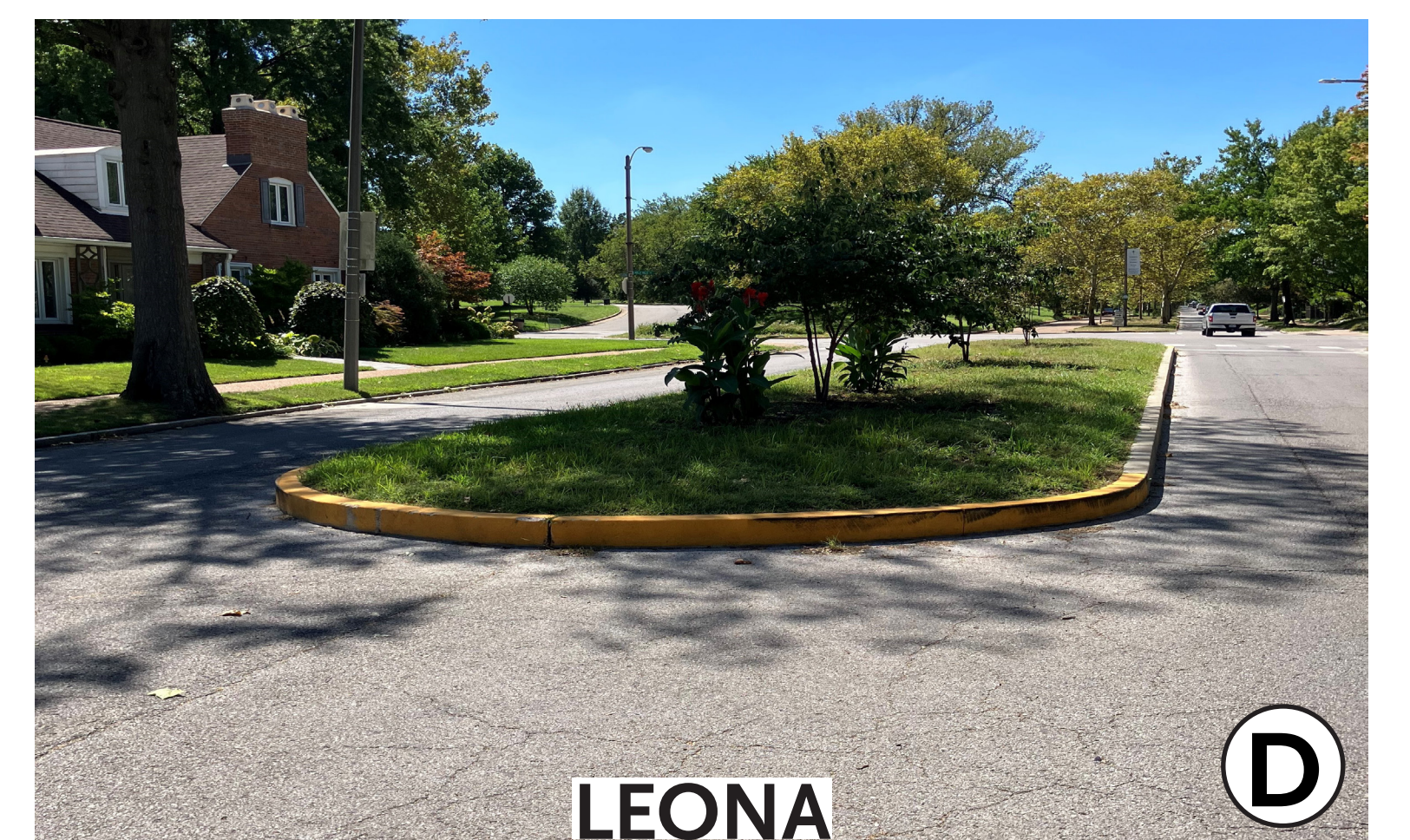
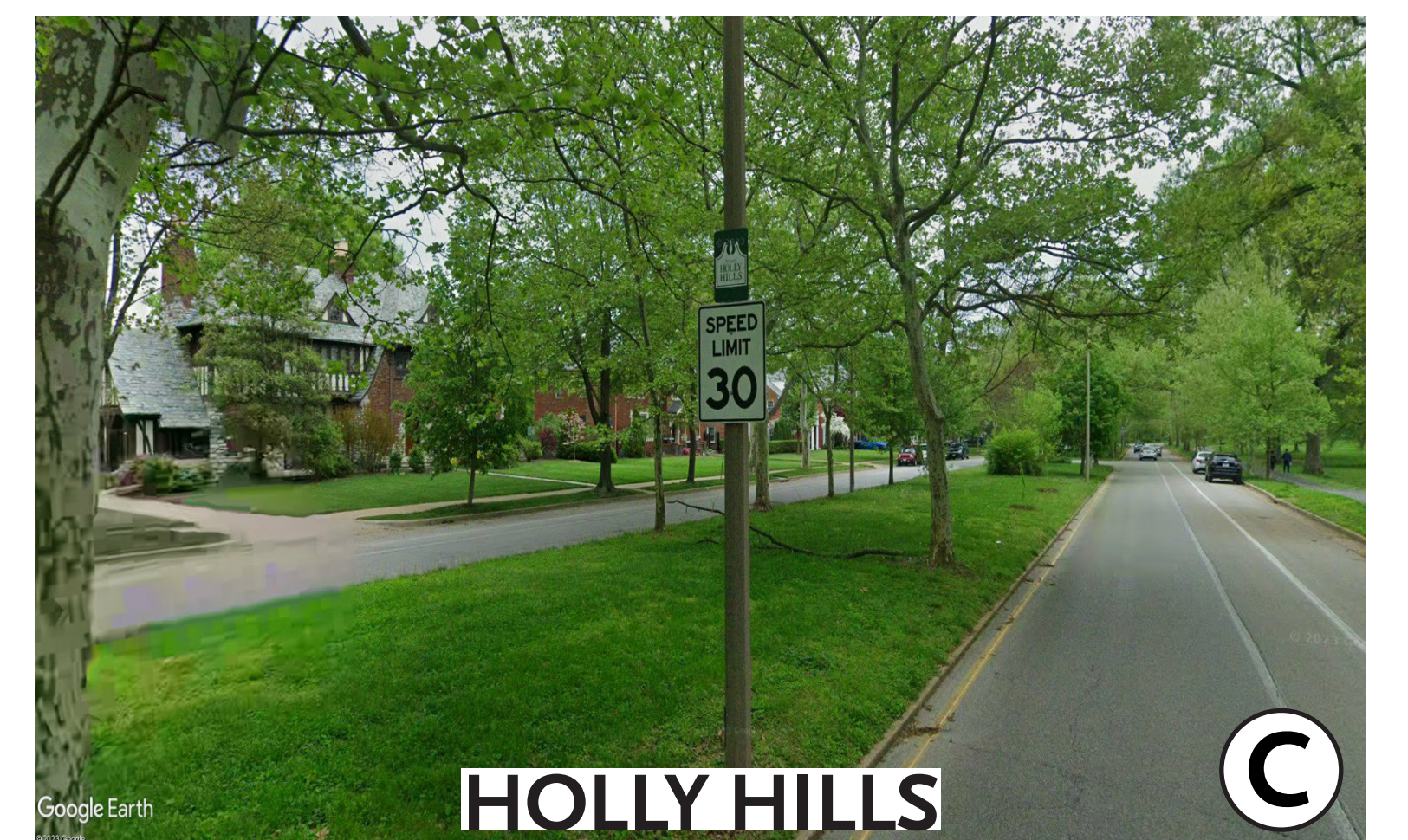
WHERE
DO WE WANT TO DO
IT



WHEN
DO WE WANT TO DO
IT



WHERE



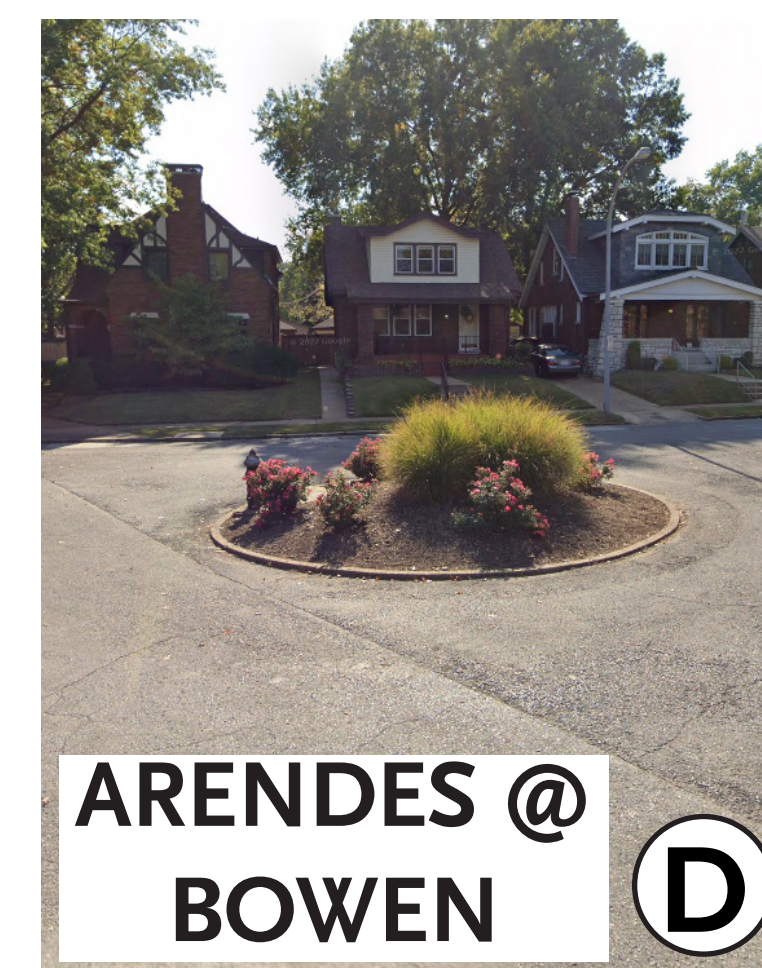
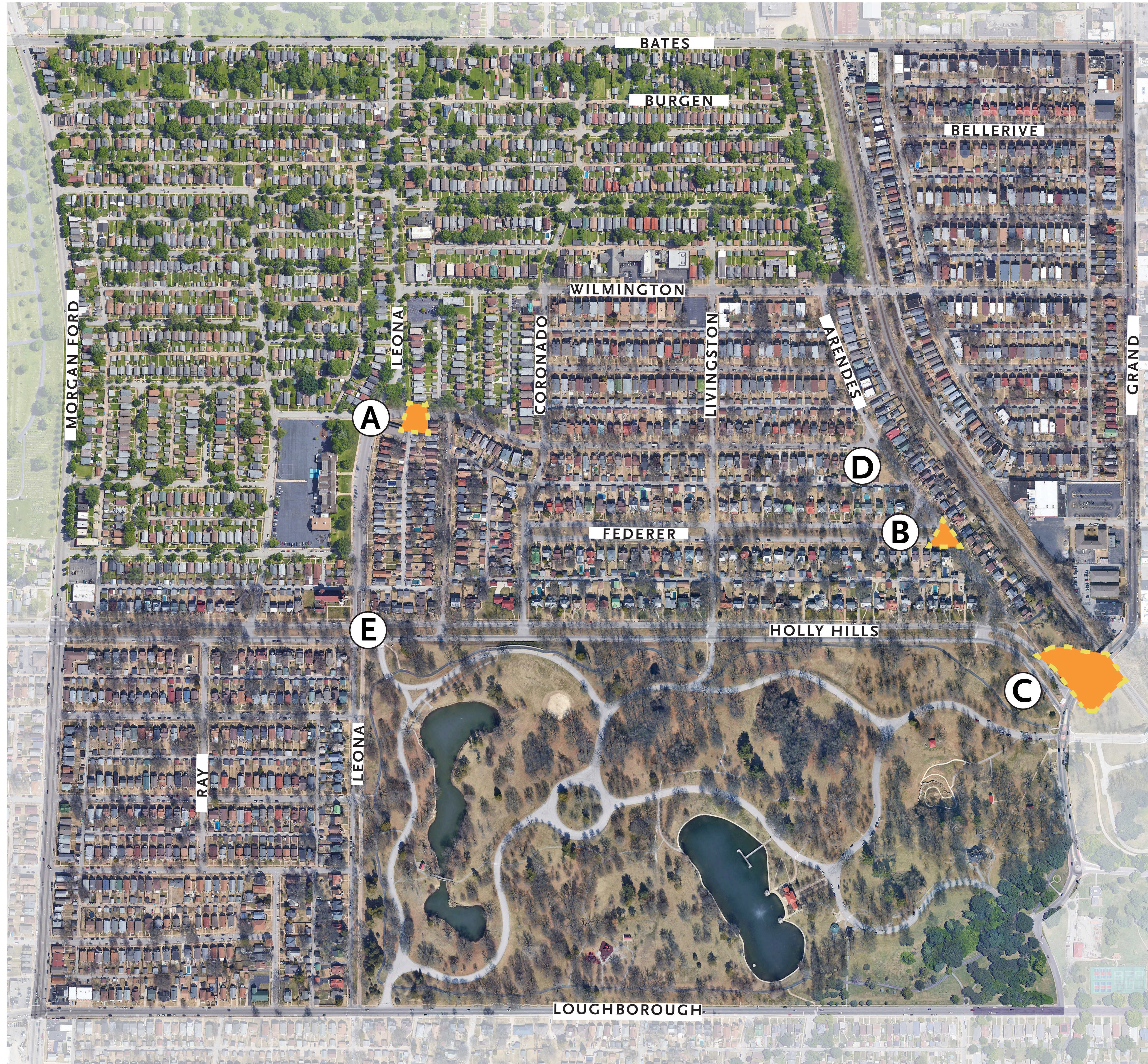
HOLLY HILLS NEIGHBORHOOD - BOULEVARD MEDIANS

HOLLY HILLS SBD LANDSCAPE MASTER PLAN ST. LOUIS, MO

NOVEMBER 14, 2023



WHERE



HOLLY HILLS NEIGHBORHOOD - TRIANGLE ISLANDS
HOLLY HILLS SBD LANDSCAPE MASTER PLAN ST. LOUIS, MO

NOVEMBER 14, 2023



WHERE



HOLLY HILLS NEIGHBORHOOD - ENTRY POINTS

HOLLY HILLS SBD LANDSCAPE MASTER PLAN ST. LOUIS, MO

NOVEMBER 14, 2023



WHERE



HOLLY HILLS NEIGHBORHOOD - NEIGHBORHOOD CORNERS

HOLLY HILLS SBD LANDSCAPE MASTER PLAN ST. LOUIS, MO

NOVEMBER 14, 2023



WHERE



HOLLY HILLS NEIGHBORHOOD - CROSSWALKS

HOLLY HILLS SBD LANDSCAPE MASTER PLAN ST. LOUIS, MO

NOVEMBER 14, 2023



LANDSCAPE/TYPES: DESIGN VOCABULARY

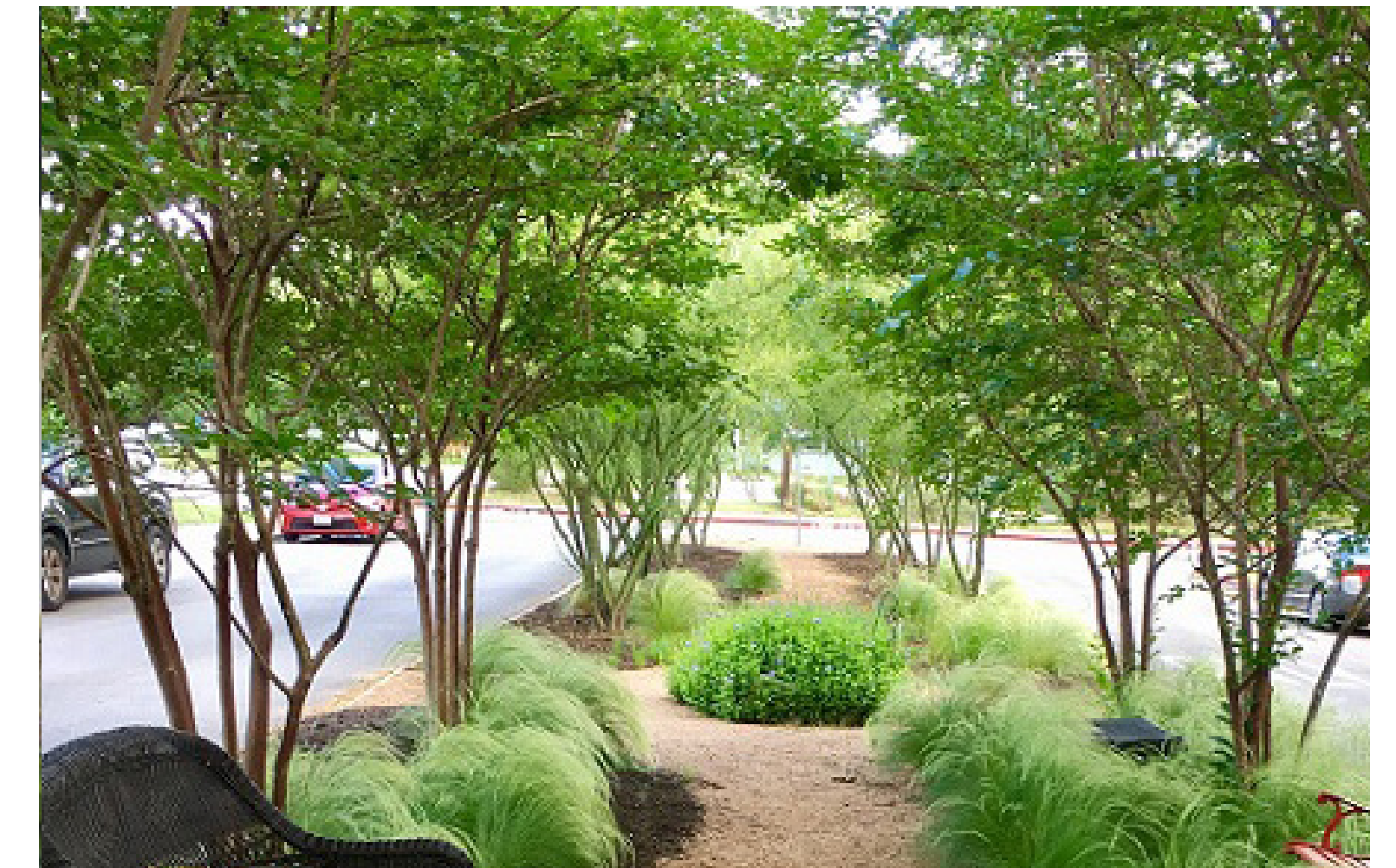
GARDENESQUE / ORGANIZED ASYMMETRY / STONE



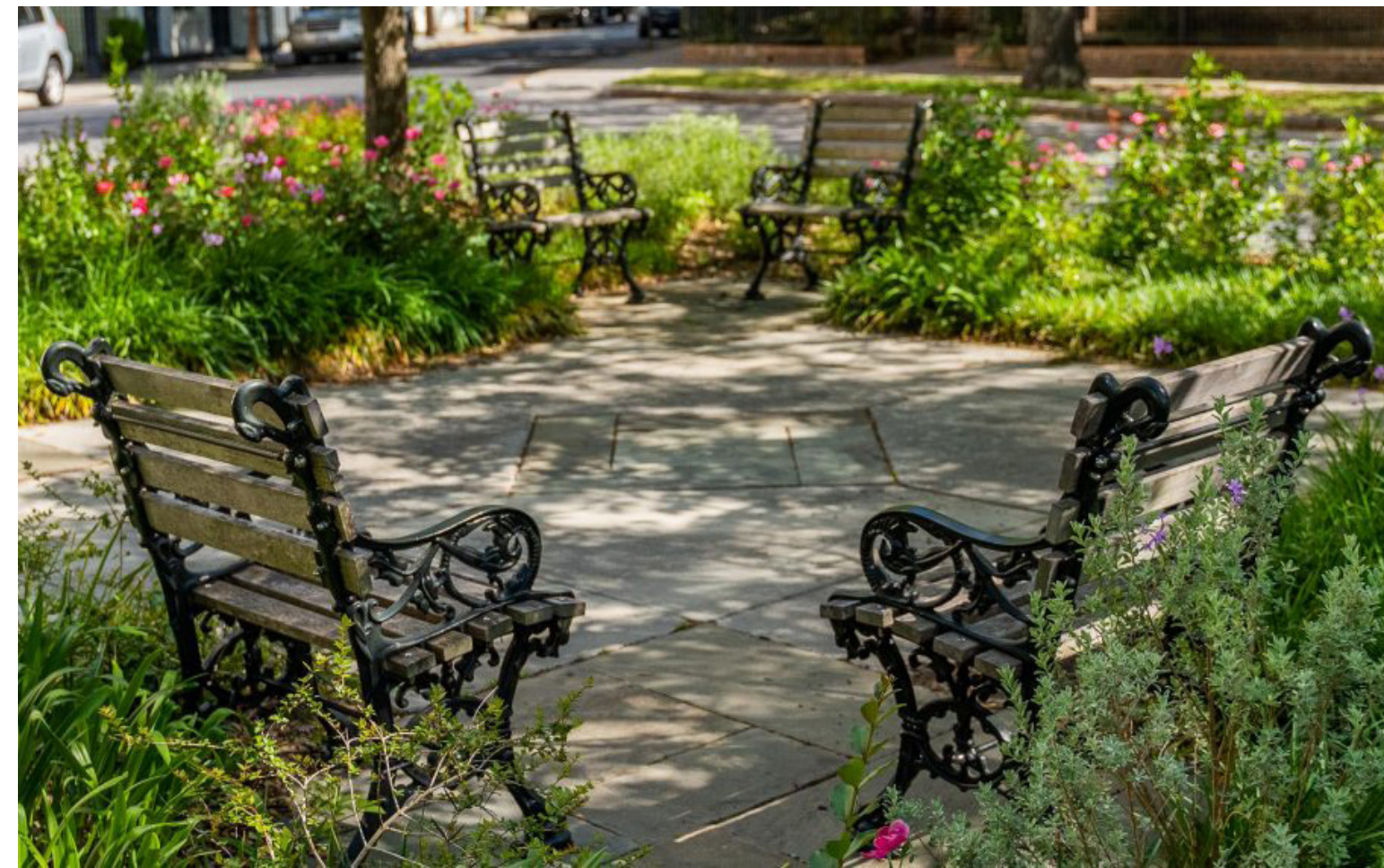
FORMAL/CLASSIC / INTENTIONAL



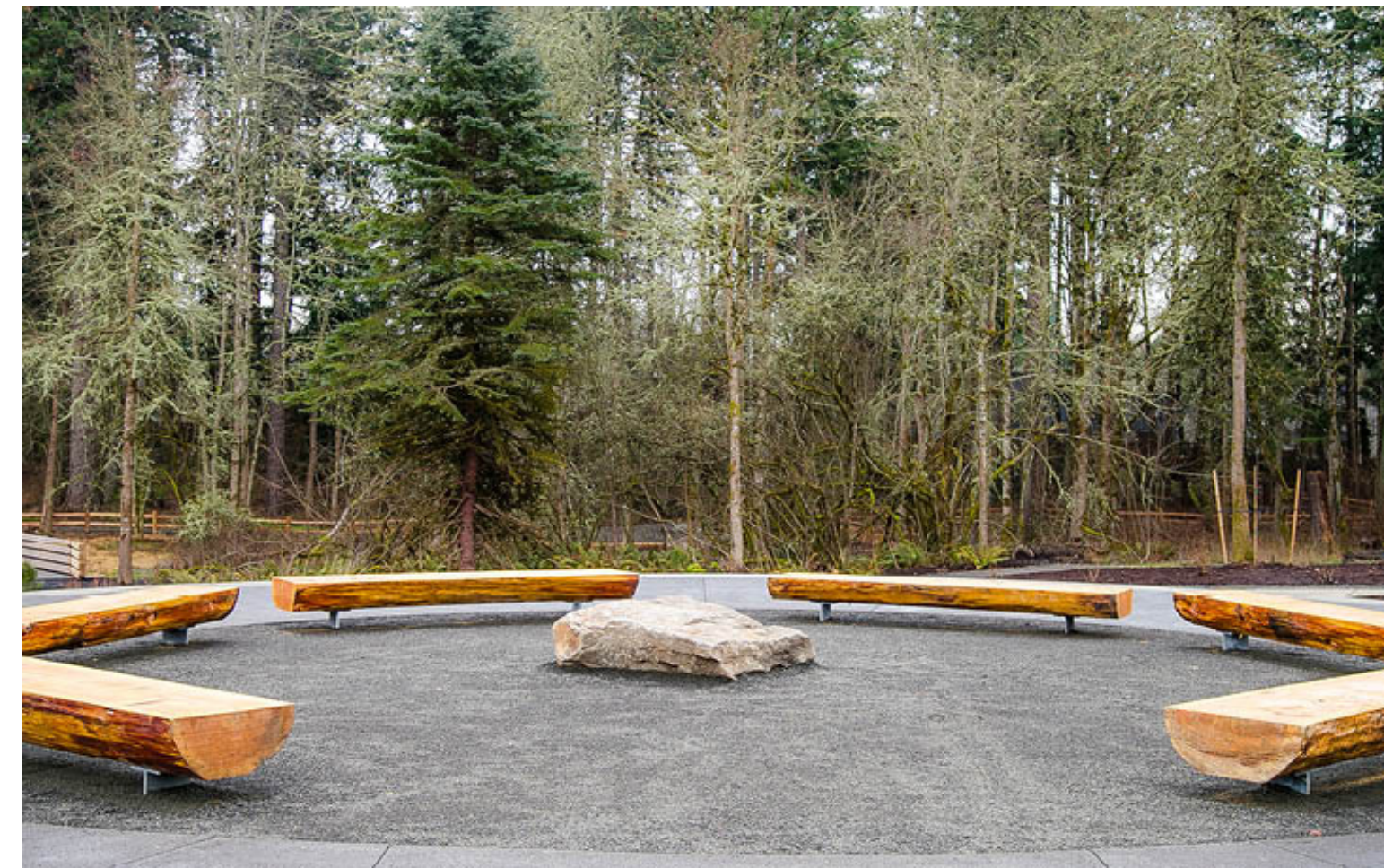
NATIVE/MANICURED NATURE



SEATING AND DINING



SEATING, PATHS, SCULPTURES



GAMES AND PLAY



WHAT

LOW RAILS



PLANTERS



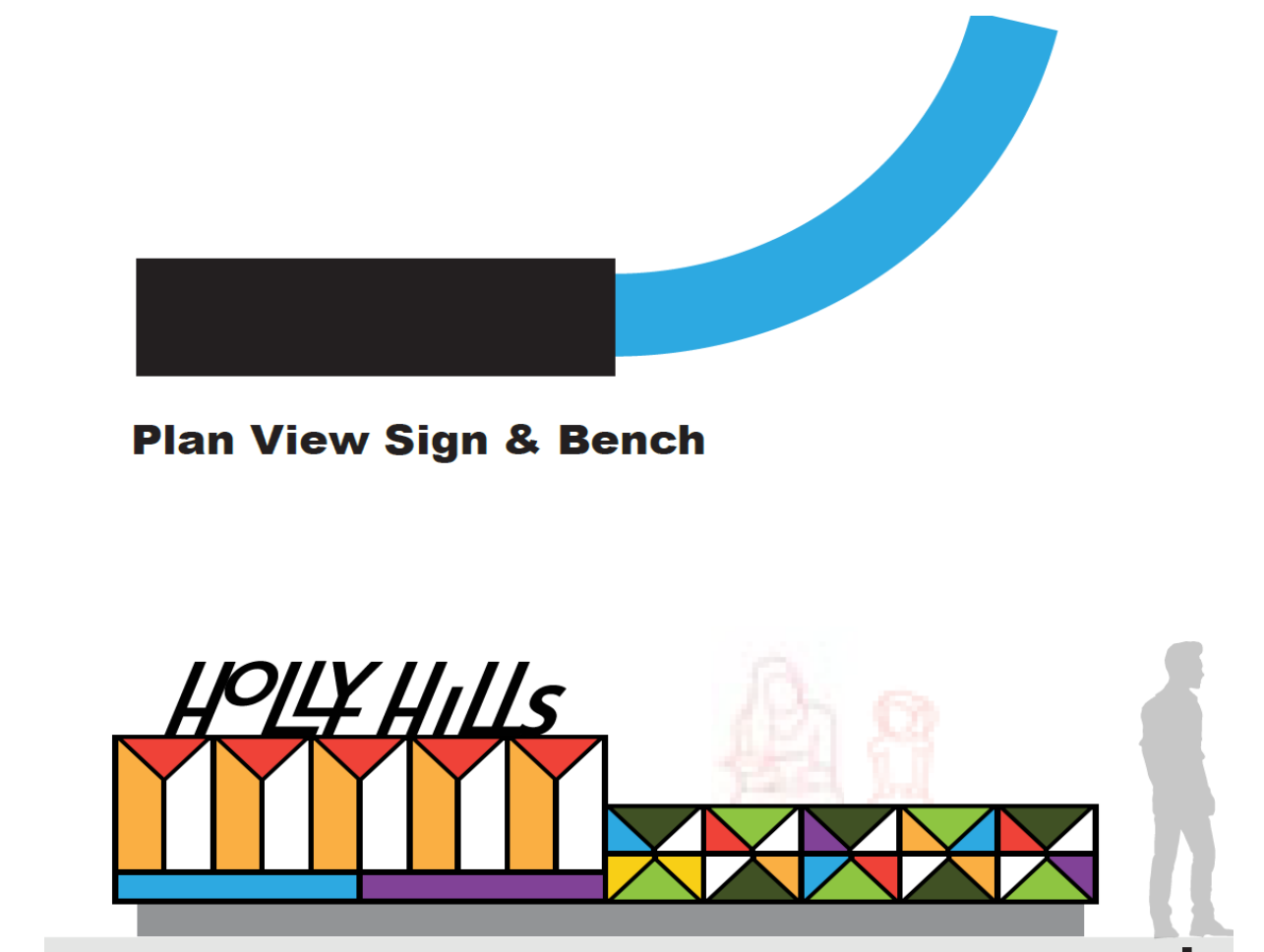
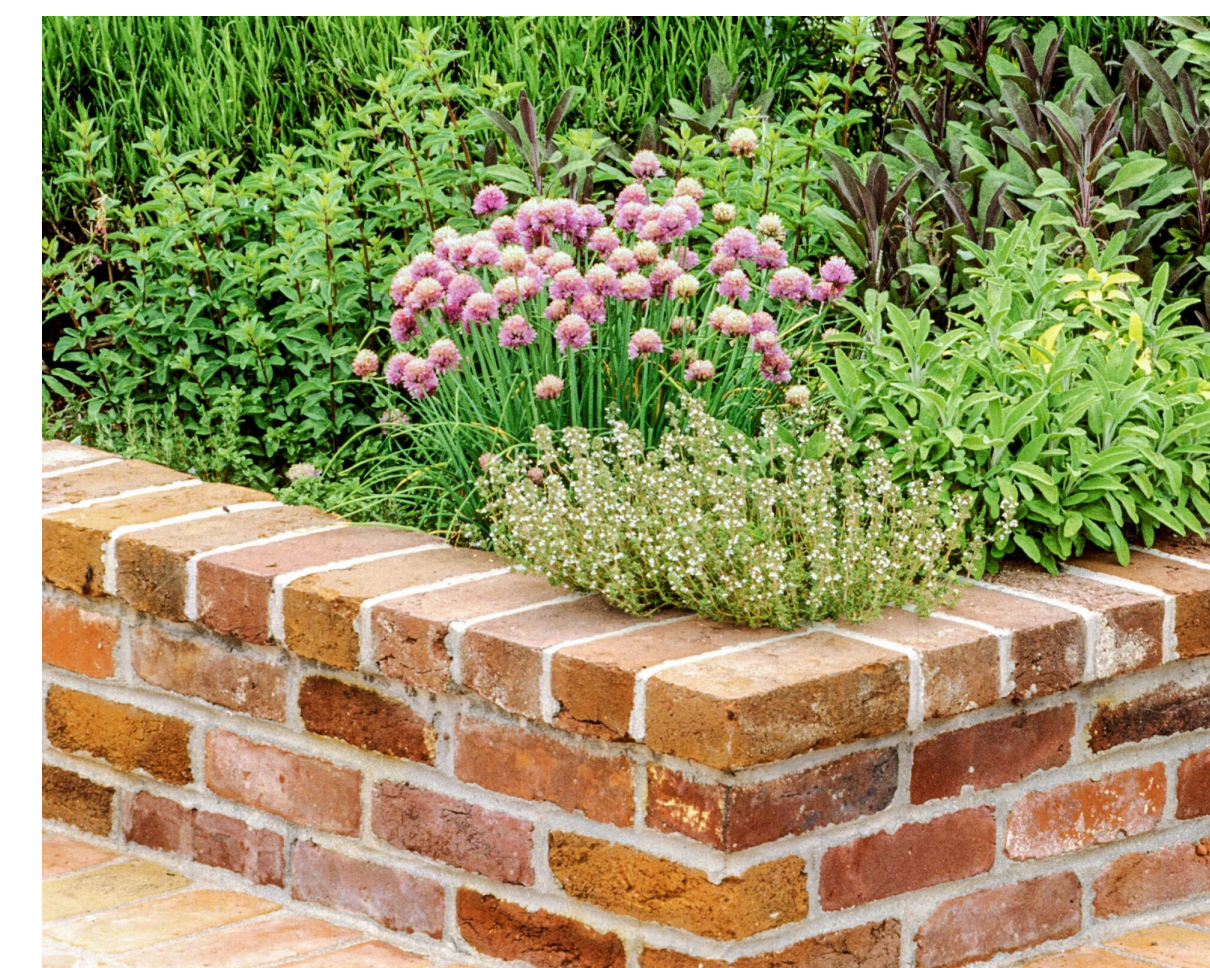
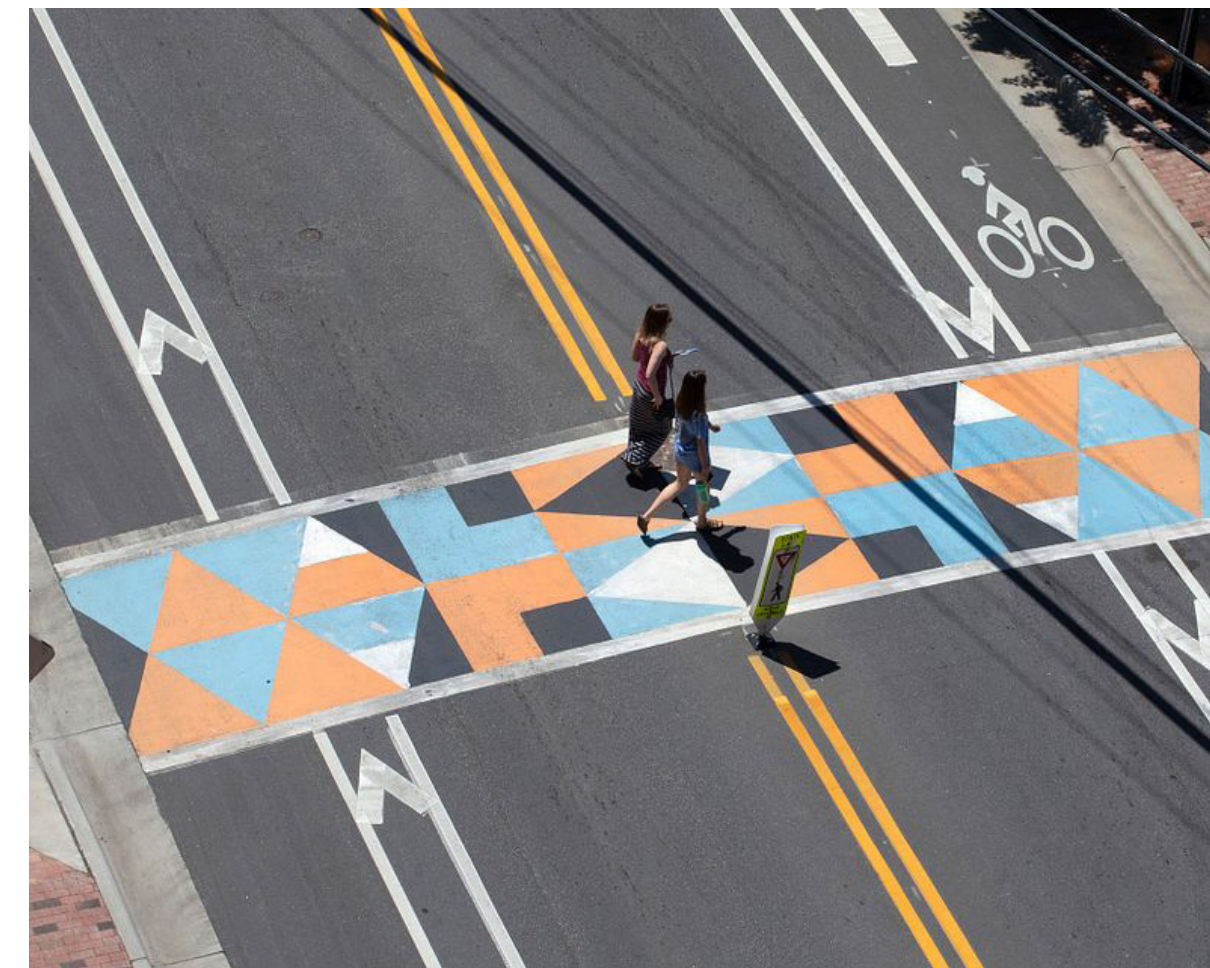
CROSSWALKS



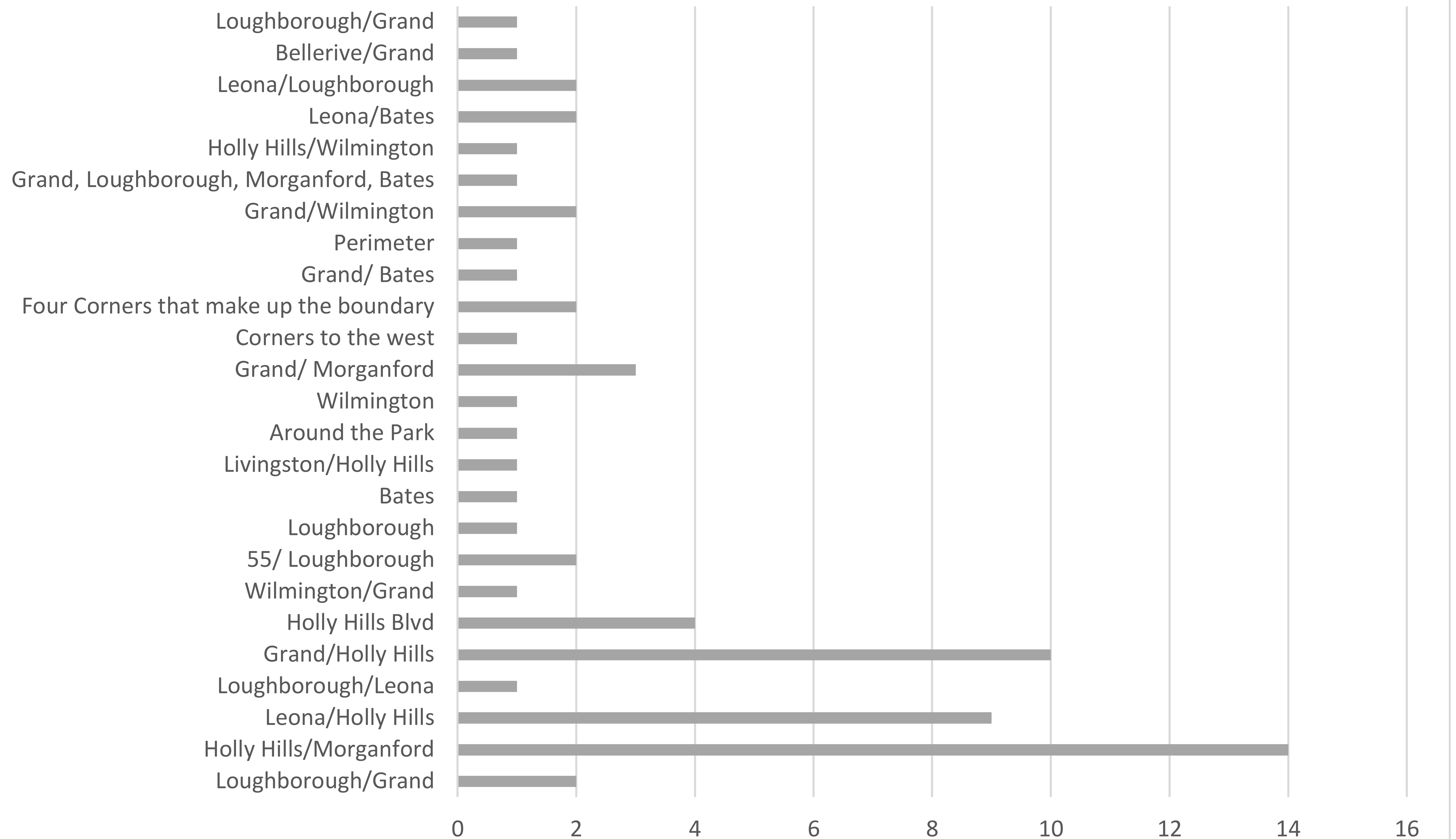
LOW WALLS / RAISED BEDS

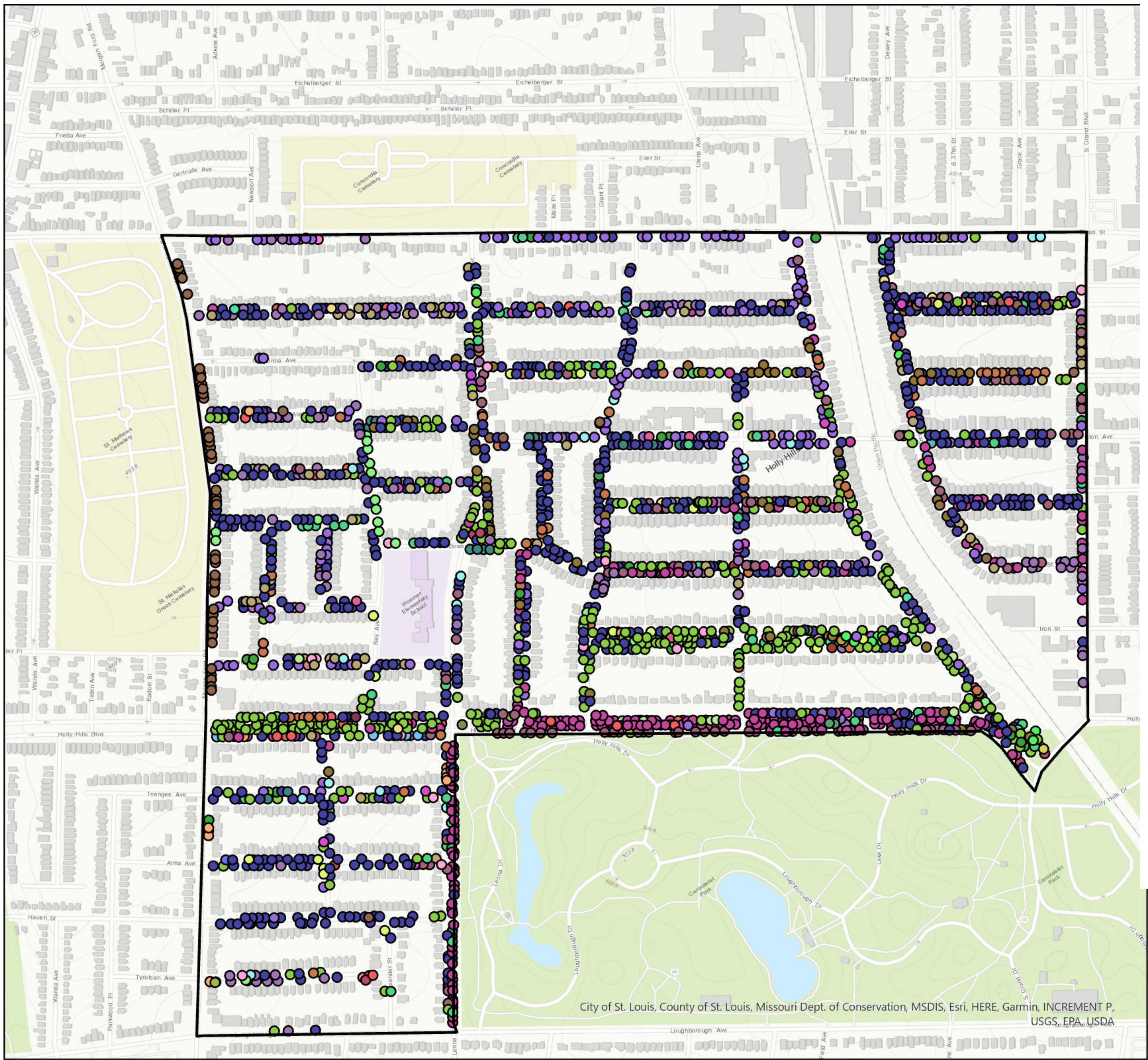


AMENITIES

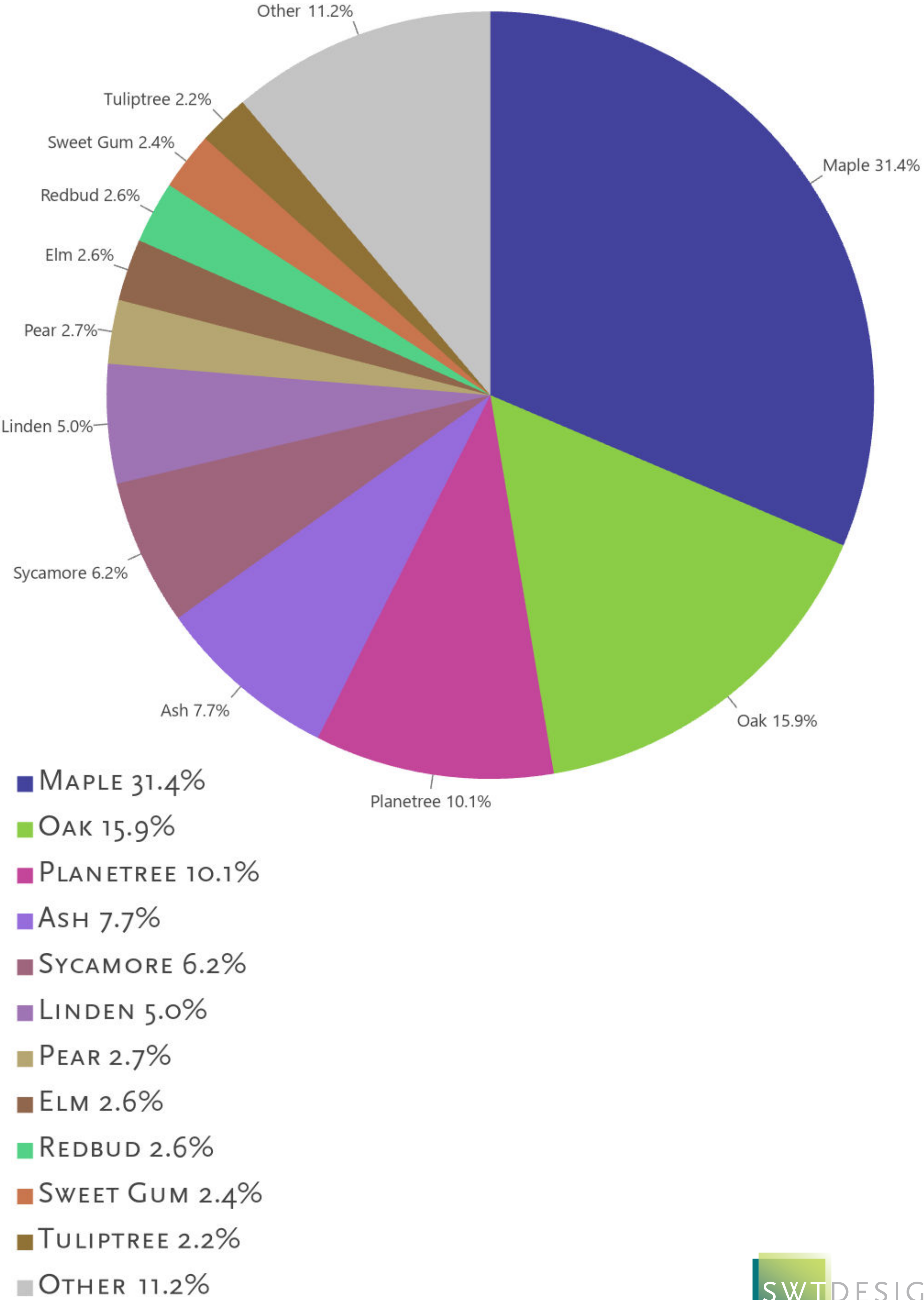


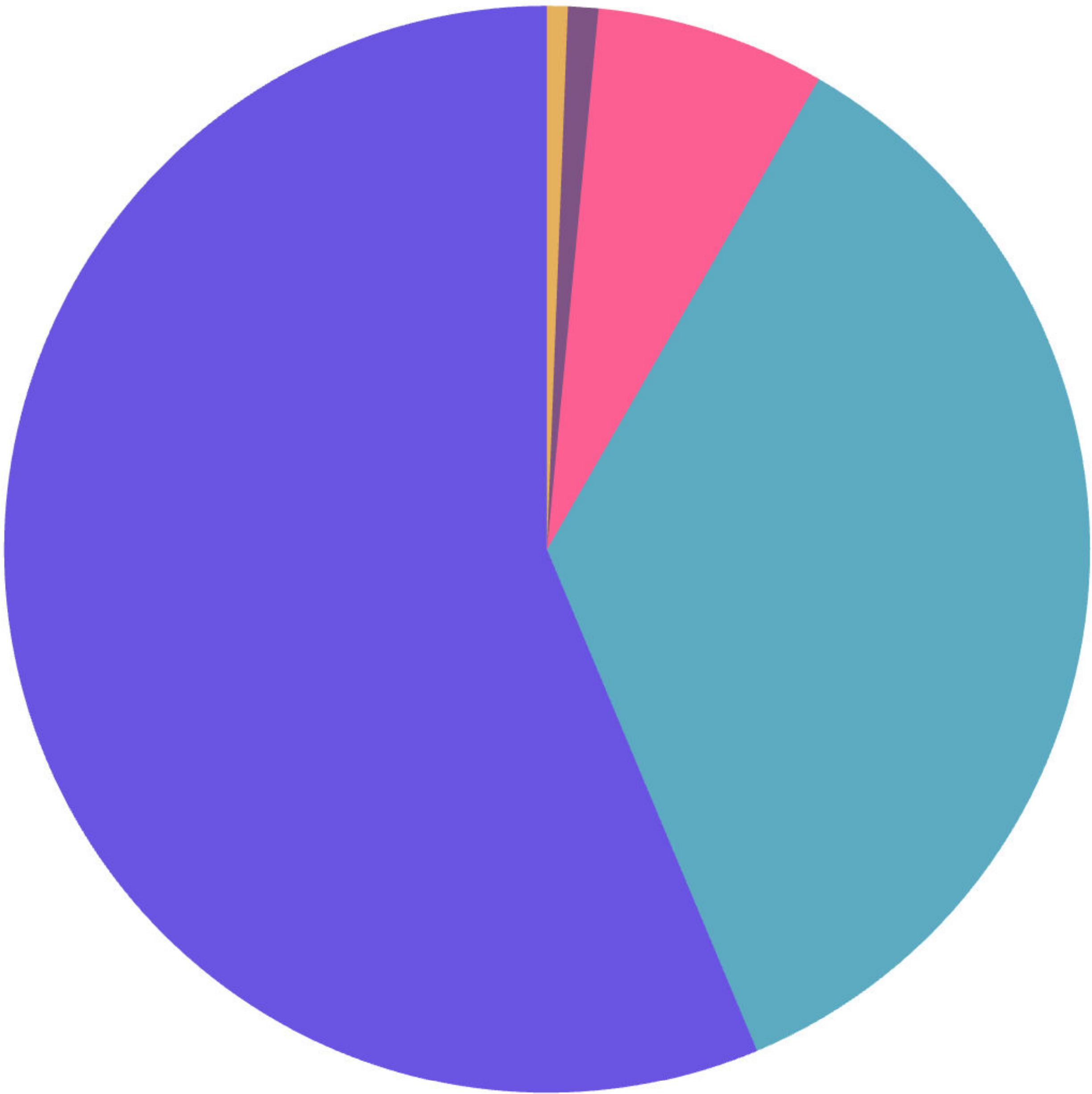
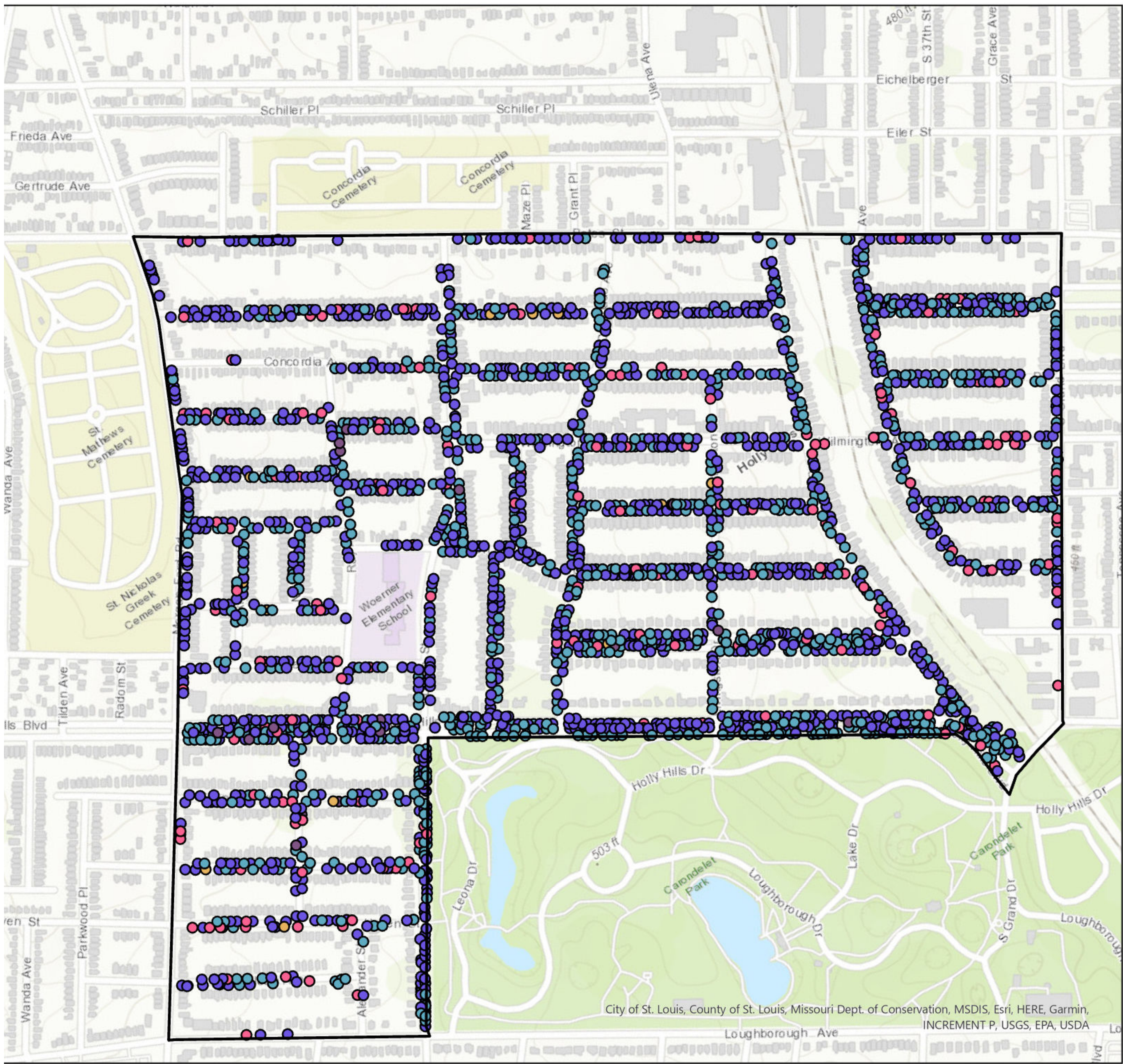
Where do you feel the primary entry and exit points for the neighborhood are?



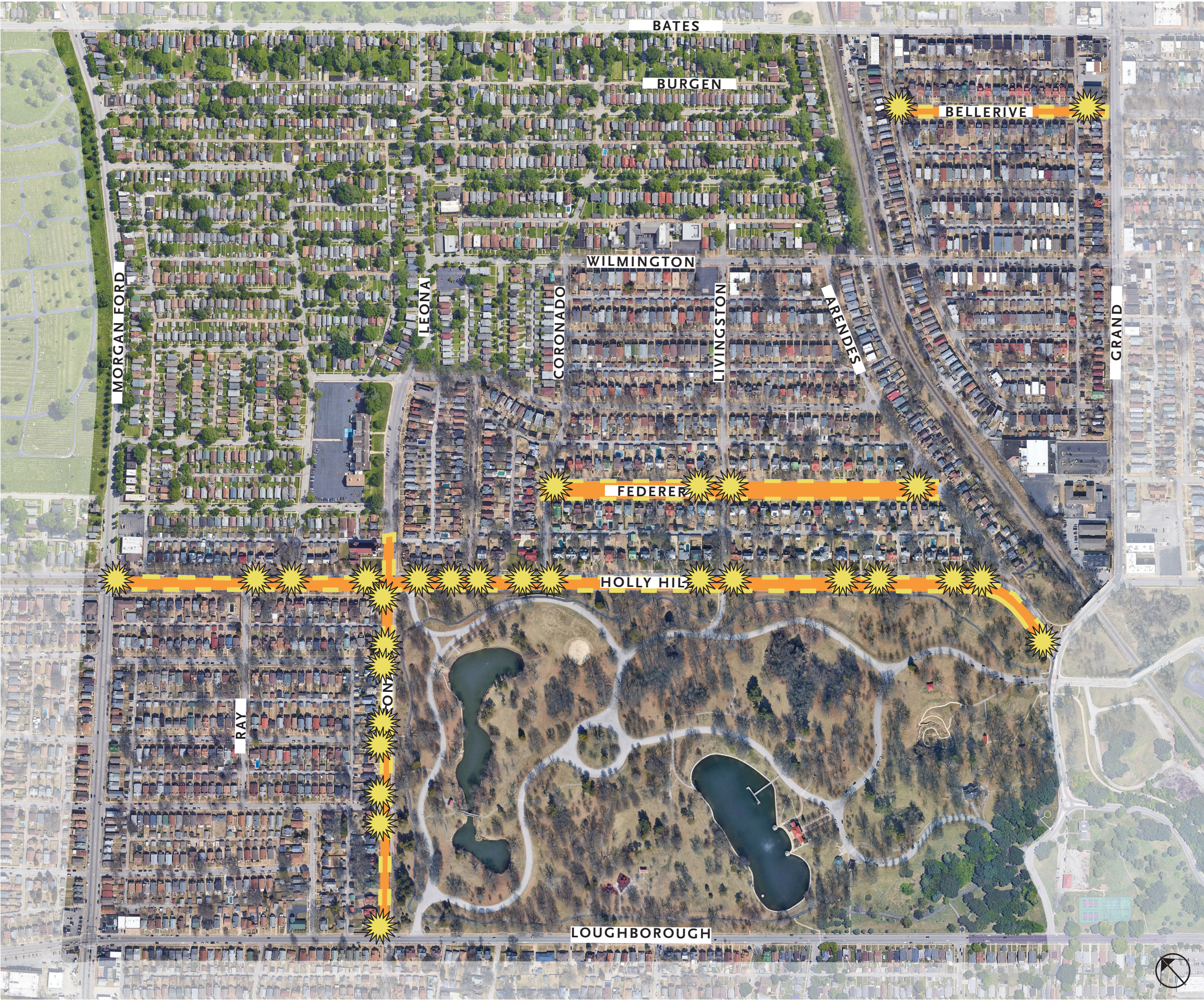


TREE SPECIES





- Critical 0.6% (15.0)
- Very Good 0.9% (22.0)
- Poor 6.8% (167.0)
- Good 35.3% (863.0)
- Fair 56.3% (1,376.0)

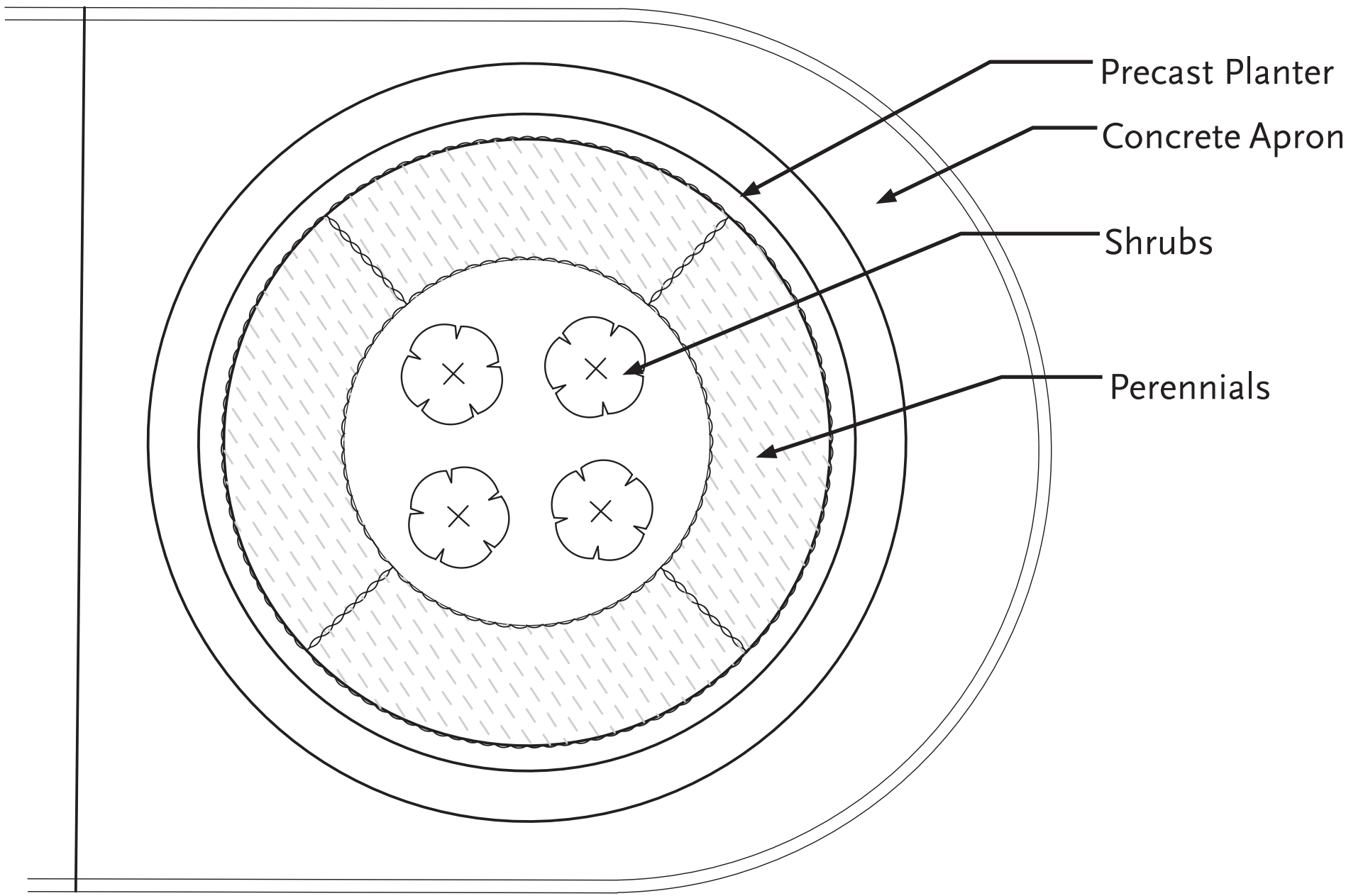


POTENTIAL LANDSCAPE IMPROVEMENT LOCATIONS

CONCEPT IMAGES - MATERIALS



AFTER



MEDIAN END CONCEPT IMPROVEMENT - PLAN VIEW



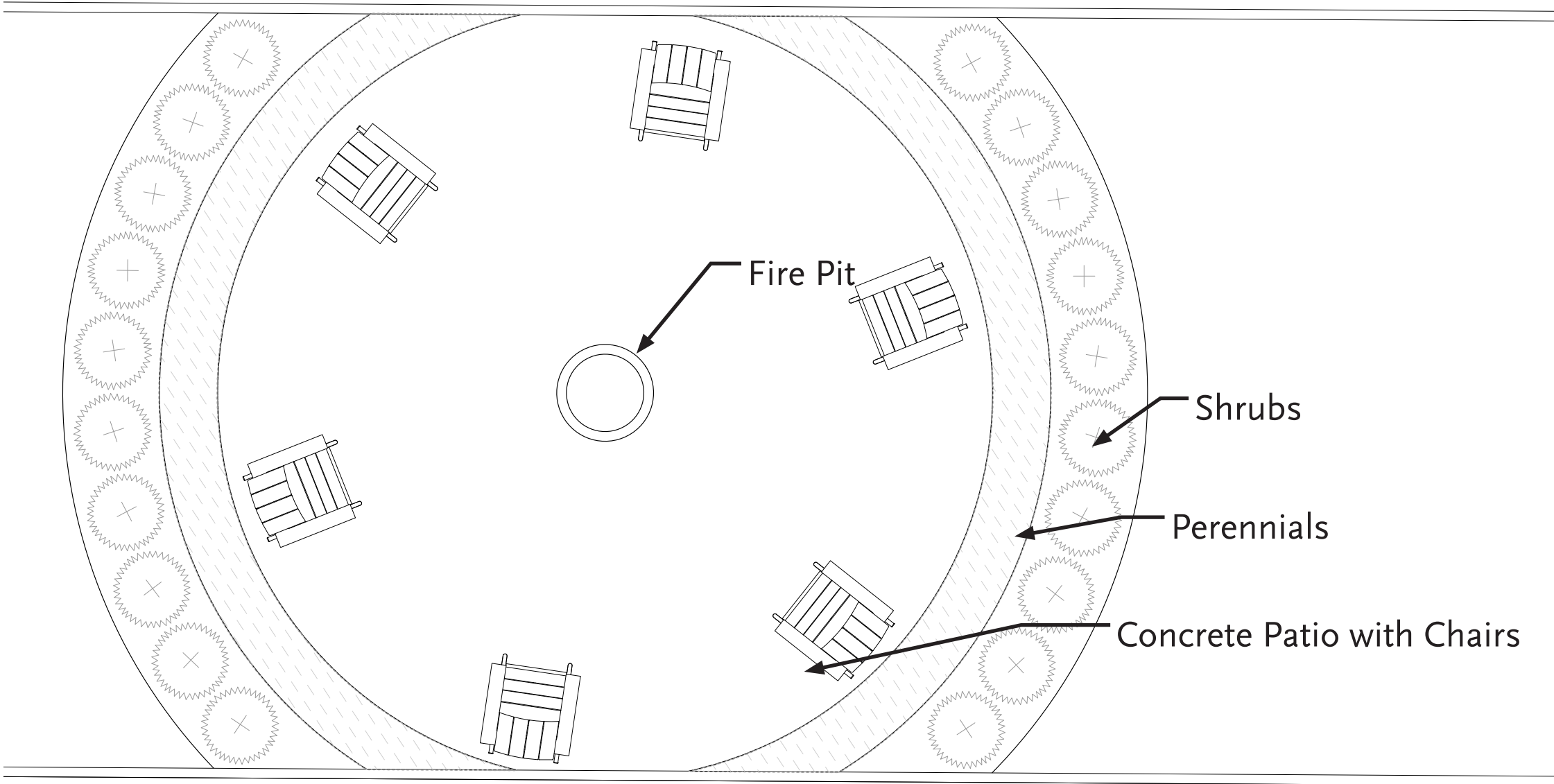
BEFORE





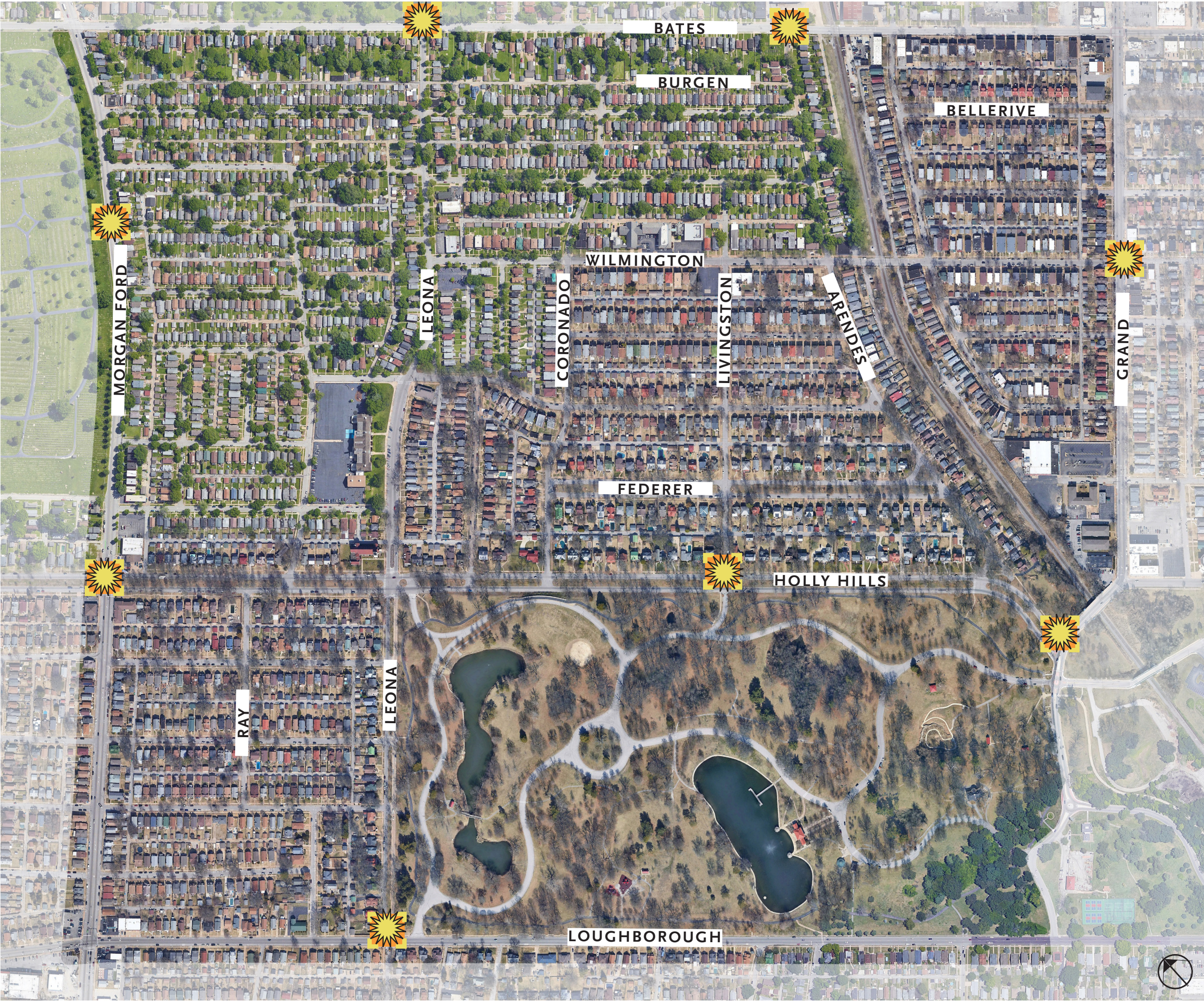
POTENTIAL LANDSCAPE IMPROVEMENT LOCATIONS

CONCEPT IMAGES - MATERIALS



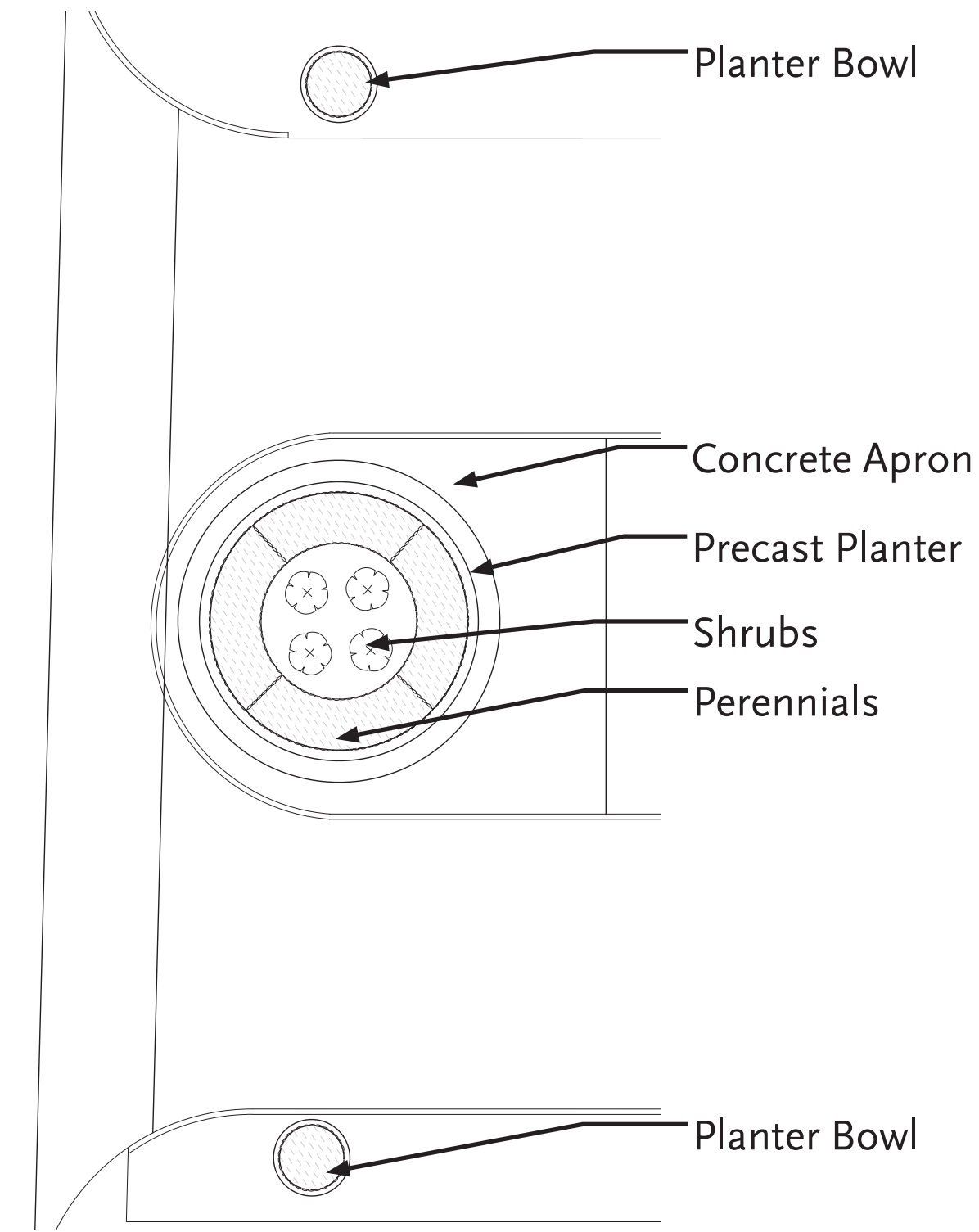
MEDIAN CENTER CONCEPT IMPROVEMENT - PLAN VIEW





POTENTIAL LANDSCAPE IMPROVEMENT LOCATIONS

CONCEPT IMAGES - MATERIALS



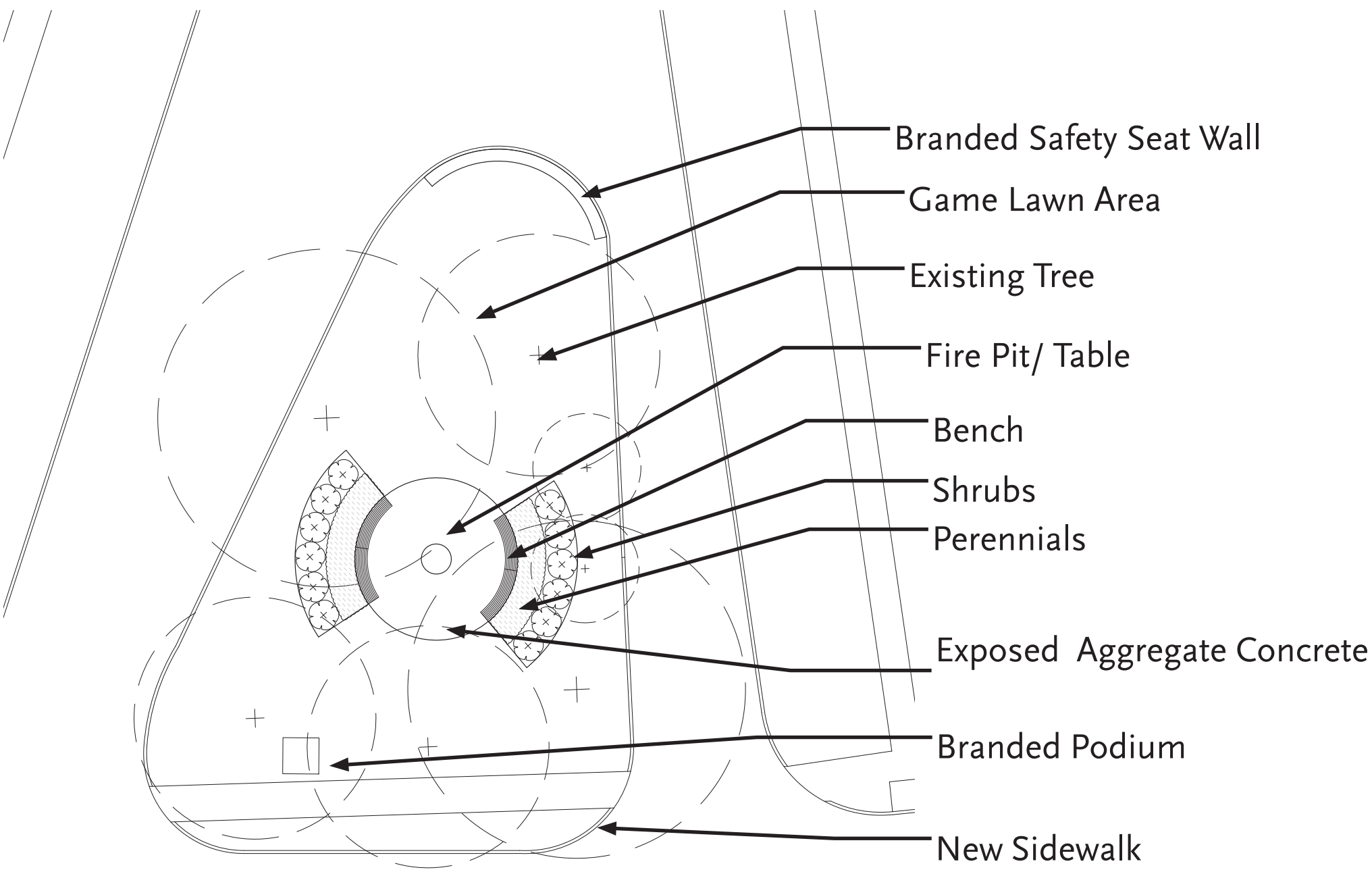
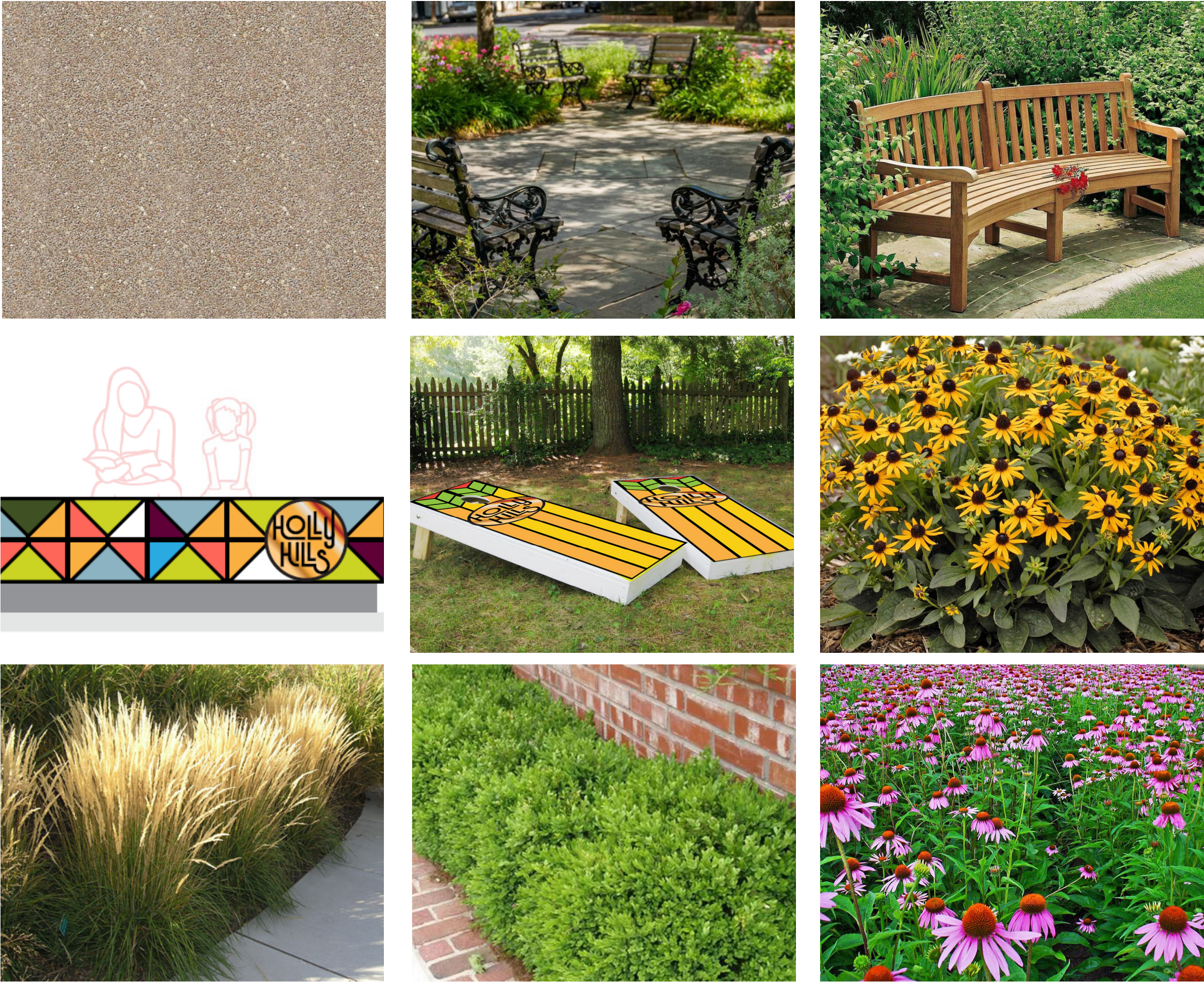
ENTRY POINT CONCEPT IMPROVEMENT - PLAN VIEW





POTENTIAL LANDSCAPE IMPROVEMENT LOCATIONS

CONCEPT IMAGES - MATERIALS



ISLAND CONCEPT IMPROVEMENT - PLAN VIEW





Bronze



Brushed
Stainless



Fluted
Glass



Leaded
Glass



Diamond



Twist

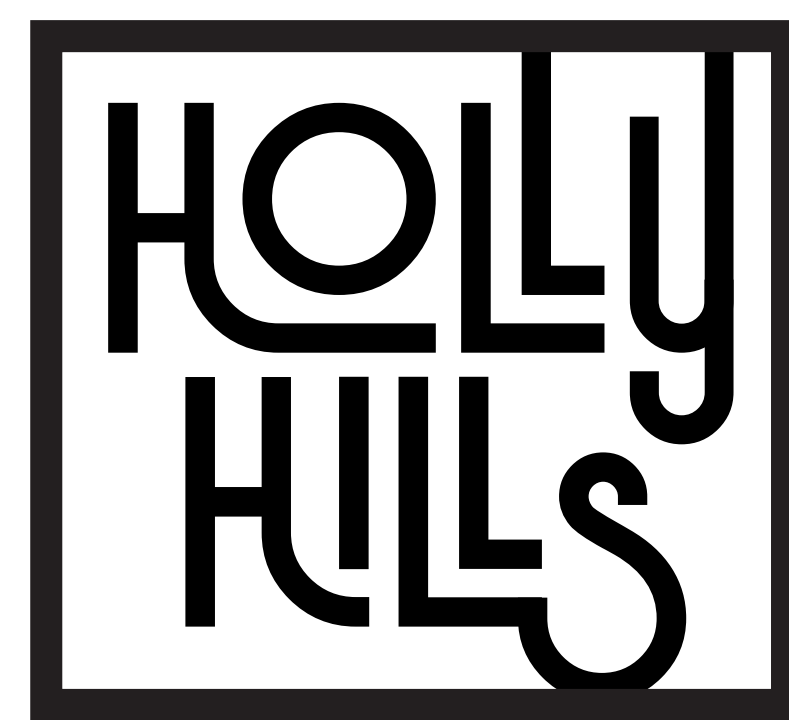


Crackle



Web

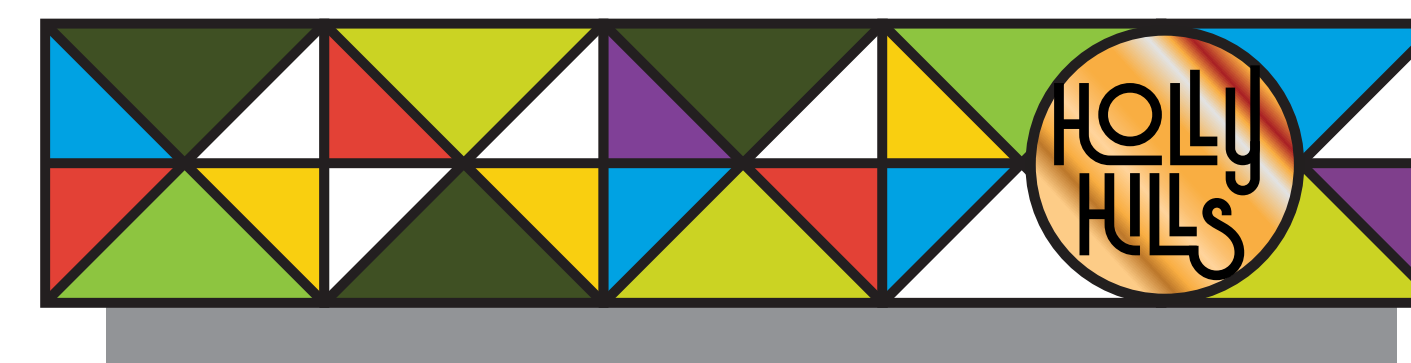
HOLLY HILLS
HOLLY HILLS

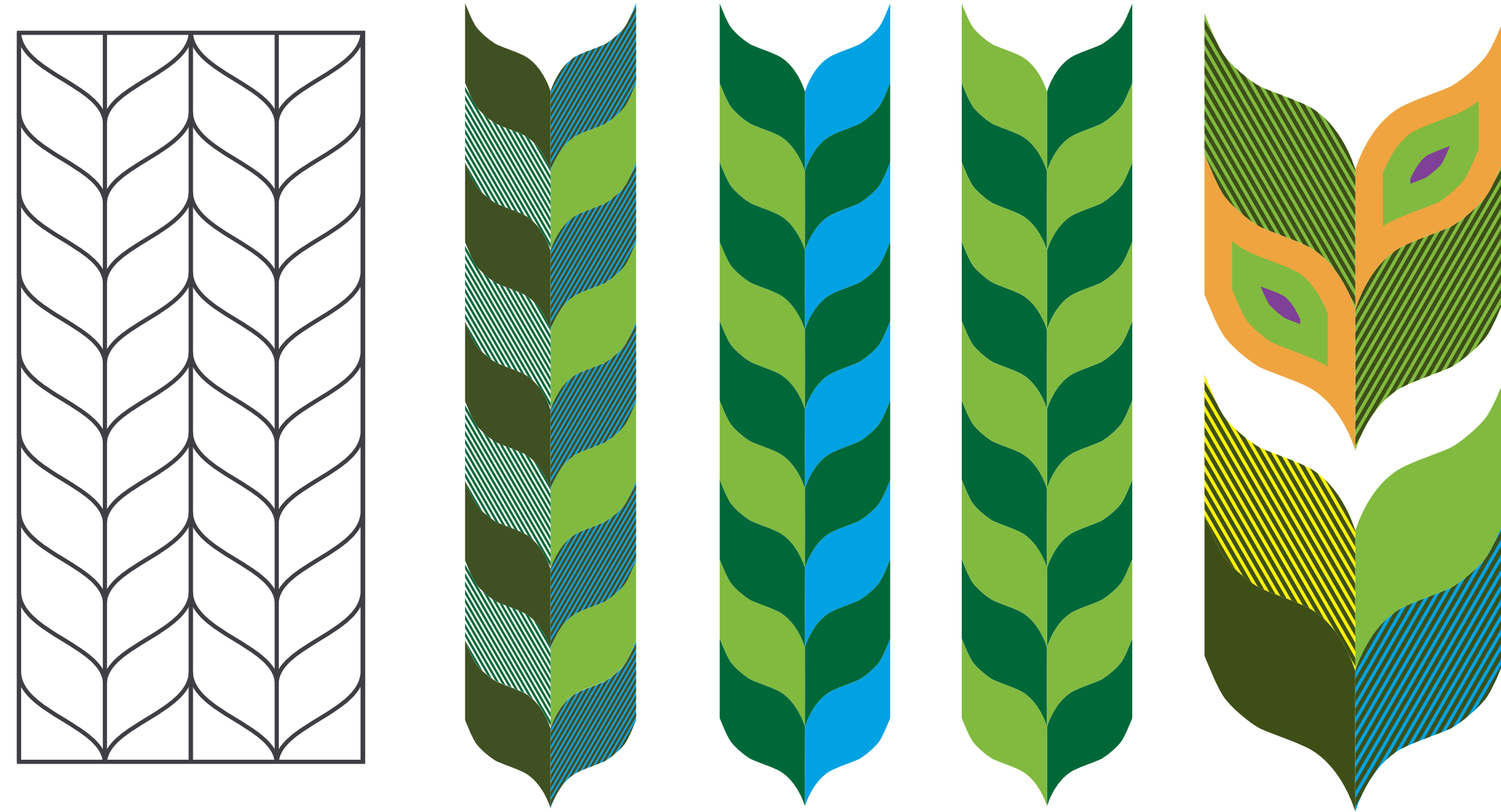


Signature Logotype
Custom designed / adapted font

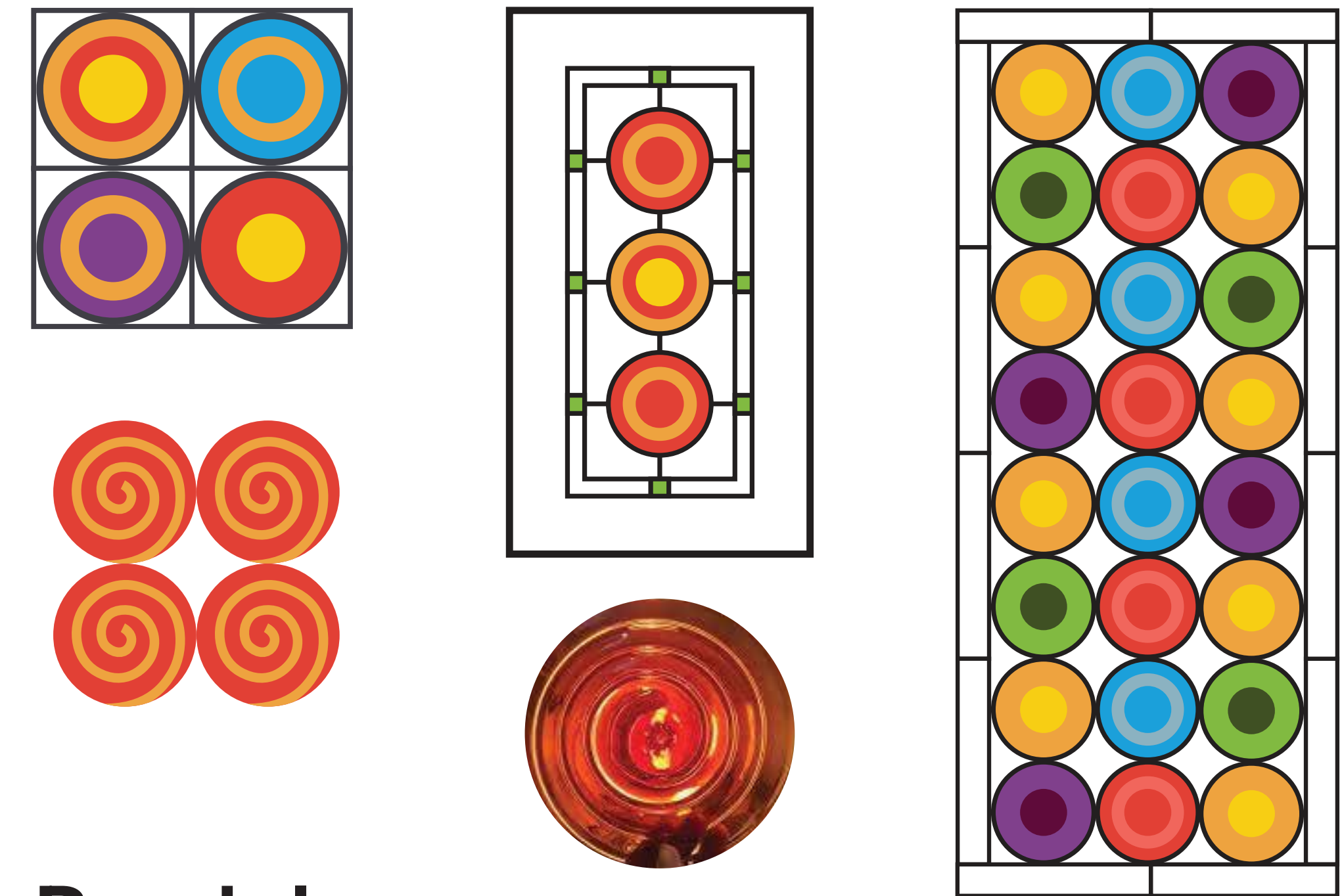
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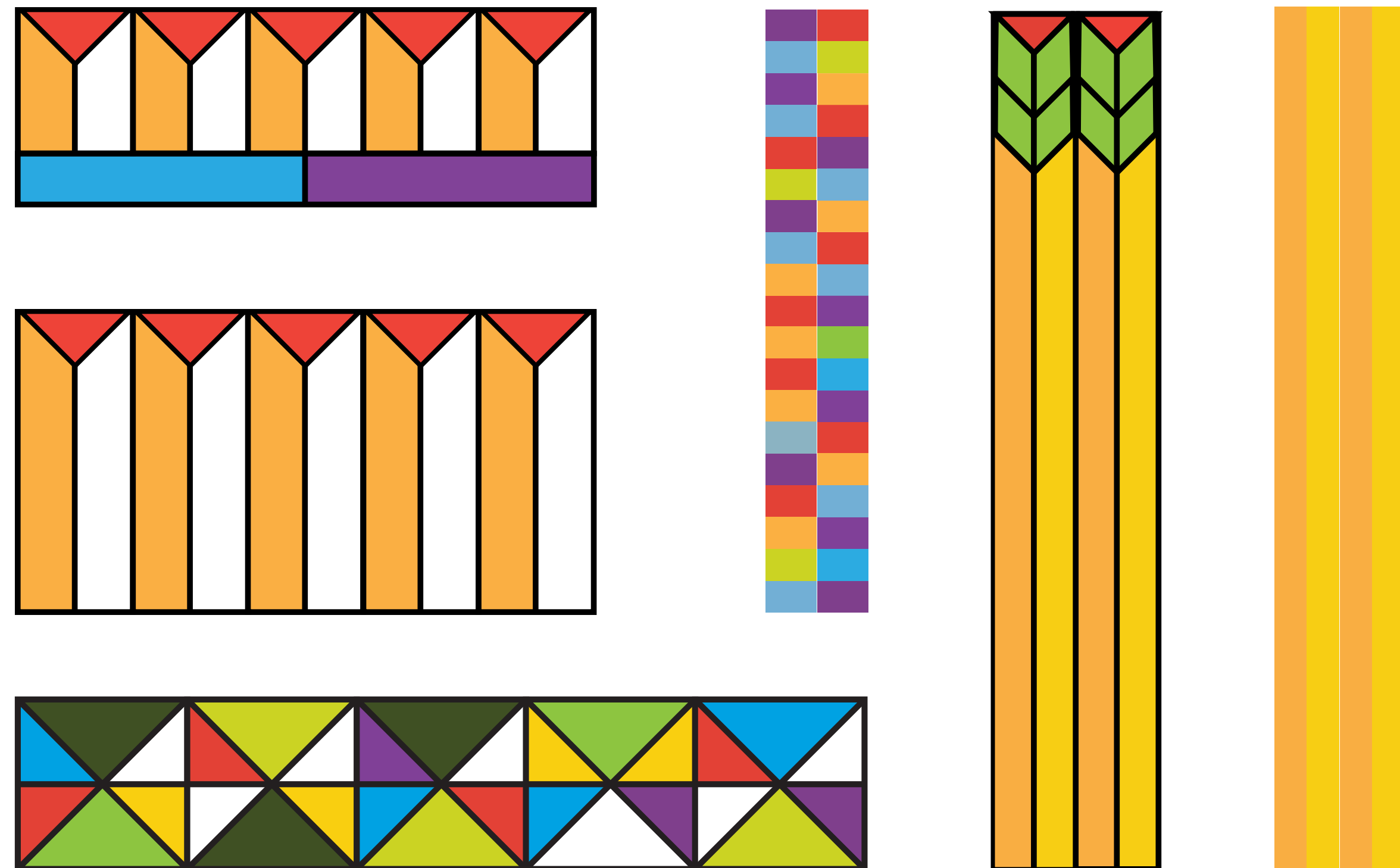




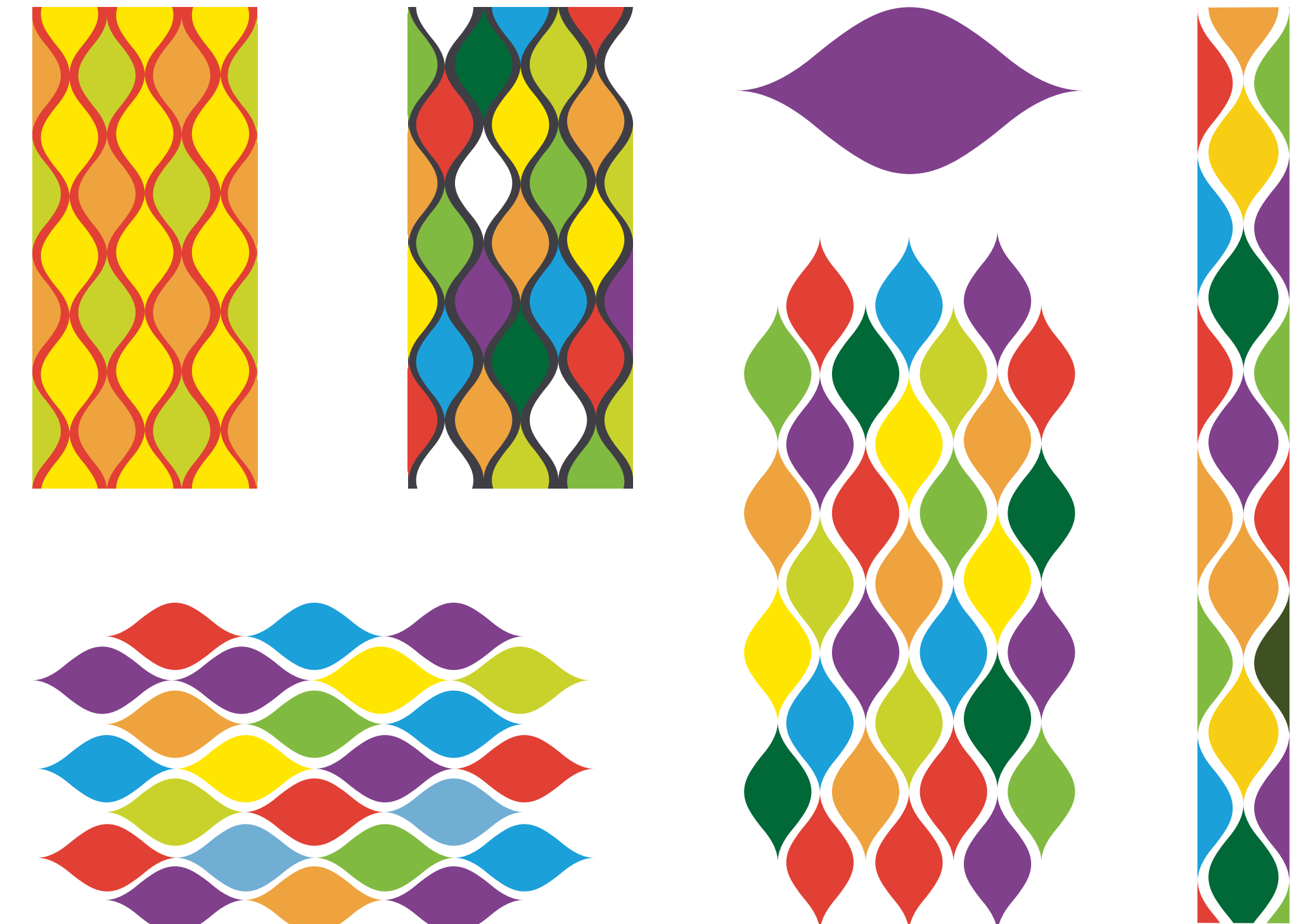
Botanical



Rondel



Faceted Gemstone



Lemon

November 10, 2023 - The Jewel of St. Louis & The Emerald Edge



A Holly Hills ID - 22'-0"
Centerpiece/Marker



B.2 Holly Hills ID Branded Bench
W 9'-0" x H 2'-8" street furnishing
(bench/seating) @ greenspaces



C Holly Hills ID - 14'-0" - 16'-0"
Vertical Primary Entries



E Holly Hills ID-Vertical - 9'-0" to 10'-6"
Secondary Locations
& Historic Fun/Fact



F Holly Hills ID
5'-0" to 7'-6" H
Street Light
medallion (illuminated)

H Holly Hills ID
Seasonal/Event
100 yr celebration



