

## **Evaluations of the Landscape Architecture Proposals**

This is a publication of the evaluations of the proposals submitted in response to an RFP published by the Holly Hills SBD for a master landscape architecture plan. This design plan is to encompass the entirety of the area designated in the Holly Hills SBD. The evaluations were completed by the Landscape Architecture subcommittee which functions under the umbrella of the Beautification Committee for the Holly Hills SBD.

The subcommittee consists of: Angie Butz, Monica Groth Farrar, John Nikola, Irene Dobberstein, and Kay Schwartz.

We received 7 proposals for the project of creating a master plan for landscape architecture in the Holly Hills neighborhood. Six of the proposals fit the parameters of the evaluation as outlined in the published RFP. We evaluated each proposal with the point system scale that was published in the RFP. There were a possible 320 points in total to be awarded; 260 points for technical details and 60 points for price. Points were given for the following:

- a) 80 points maximum for vendor capacity to deliver in a timely manner including revisions and labor capacity
- b) 20 points maximum for documentation of licenses and compliance with state laws
- c) 100 points maximum for experience in design especially using plant materials viable to the STL growing conditions
- d) 60 points maximum for communication, the reporting process and status updates
- e) 60 points maximum for price

Our initial findings were that all the companies that submitted proposals were professional, capable of completing the task, and were interested in being involved in the project. The subcommittee then had to apply the evaluation points to each proposal. The following chart is the breakdown of that more specific evaluation.

After the application of the evaluation points to each proposal, it was determined that the company SWT would be awarded the contract of providing this service to the Holly Hills community.

|     | Category      | Arblope      | Planning Design | Streiller    | Loomis     | DG2/Austin Tao | SWT        |
|-----|---------------|--------------|-----------------|--------------|------------|----------------|------------|
| AB  | license       | 20           | 20              | 20           | 20         | 20             | 20         |
|     | revisions     | 80           | 80              | 80           | 80         | 80             | 80         |
|     | experience    | 100          | 100             | 100          | 100        | 100            | 100        |
|     | communication | 60           | 60              | 60           | 60         | 60             | 60         |
|     | price         | 45           | 35              | 50           | 40         | 55             | 60         |
|     | <b>TOTAL</b>  | <b>305</b>   | <b>295</b>      | <b>310</b>   | <b>300</b> | <b>315</b>     | <b>320</b> |
| MGF | license       | 20           | 20              | 20           | 20         | 20             | 20         |
|     | revisions     | 80           | 80              | 80           | 80         | 80             | 80         |
|     | experience    | 100          | 100             | 100          | 100        | 100            | 100        |
|     | communication | 60           | 60              | 60           | 60         | 60             | 60         |
|     | price         | 29           | 22              | 29           | 28         | 42             | 60         |
|     | <b>TOTAL</b>  | <b>289</b>   | <b>287</b>      | <b>284</b>   | <b>263</b> | <b>302</b>     | <b>320</b> |
| JN  | license       | 20           |                 | 10           | 5          |                | 10         |
|     | revisions     | 80           | n/a             | 80           | 80         | n/a            | 80         |
|     | experience    | 90           |                 | 75           | 95         |                | 80         |
|     | communication | 60           |                 | 60           | 55         |                | 60         |
|     | price         | 0            |                 | 19           | 6          |                | 60         |
|     | <b>TOTAL</b>  | <b>250</b>   |                 | <b>244</b>   | <b>241</b> |                | <b>290</b> |
| ID  | license       | 20           | 20              | 20           | 20         | 20             | 20         |
|     | revisions     | 80           | 80              | 80           | 80         | 80             | 80         |
|     | experience    | 100          | 100             | 100          | 100        | 100            | 100        |
|     | communication | 60           | 60              | 60           | 60         | 60             | 60         |
|     | price         | 45           | 35              | 50           | 40         | 55             | 60         |
|     | <b>TOTAL</b>  | <b>305</b>   | <b>295</b>      | <b>310</b>   | <b>300</b> | <b>315</b>     | <b>320</b> |
| KG  | license       | 20           | 0               | 0            | 0          | 20             | 20         |
|     | revisions     | 80           | 80              | 65           | 80         | 80             | 80         |
|     | experience    | 100          | 100             | 100          | 100        | 100            | 100        |
|     | communication | 60           | 60              | 60           | 60         | 60             | 60         |
|     | price         | 43           | 22              | 39           | 39         | 42             | 60         |
|     | <b>TOTAL</b>  | <b>303</b>   | <b>262</b>      | <b>264</b>   | <b>279</b> | <b>302</b>     | <b>320</b> |
|     | <b>TOTAL</b>  | <b>290.4</b> | <b>285</b>      | <b>282.4</b> | <b>276</b> | <b>309</b>     | <b>314</b> |