

Evaluations of the Landscape Architecture Proposals

This is a publication of the evaluations of the proposals submitted in response to an RFP published by the Holly Hills SBD for a master landscape architecture plan. This design plan is to encompass the entirety of the area designated in the Holly Hills SBD. The evaluations were completed by the Landscape Architecture subcommittee which functions under the umbrella of the Beautification Committee for the Holly Hills SBD.

The subcommittee consists of: Angie Butz, Monica Groth Farrar, John Nikola, Irene Dobberstein, and Kay Schwartz.

We received 7 proposals for the project of creating a master plan for landscape architecture in the Holly Hills neighborhood. Six of the proposals fit the parameters of the evaluation as outlined in the published RFP. We evaluated each proposal with the point system scale that was published in the RFP. There were a possible 320 points in total to be awarded; 260 points for technical details and 60 points for price. Points were given for the following:

- a) 80 points maximum for vendor capacity to deliver in a timely manner including revisions and labor capacity
- b) 20 points maximum for documentation of licenses and compliance with state laws
- c) 100 points maximum for experience in design especially using plant materials viable to the STL growing conditions
- d) 60 points maximum for communication, the reporting process and status updates
- e) 60 points maximum for price

Our initial findings were that all the companies that submitted proposals were professional, capable of completing the task, and were interested in being involved in the project. The subcommittee then had to apply the evaluation points to each proposal. The following chart is the breakdown of that more specific evaluation.

After the application of the evaluation points to each proposal, it was determined that the company SWT would be awarded the contract of providing this service to the Holly Hills community.

		Arbolope	Planning Design	Streiller	Loomis	DG2/ Austin Tao	SWT	
	Category							
AB	license	20	20	20	20	20	20	
	revisions	80	80	80	80	80	80	
	experience	100	100	100	100	100	100	
	communication	60	60	60	60	60	60	
	price	45	35	50	40	55	60	
	TOTAL	305	295	310	300	315	320	
MGF	license	20	20	20	20	20	20	
	revisions	80	80	80	80	80	80	
	experience	100	100	100	100	100	100	
	communication	60	60	60	60	60	60	
	price	29	22	29	28	42	60	
	TOTAL	289	287	284	263	302	320	
JN	license	20	n/a	10	5	n/a	10	
	revisions	80		80	80		80	
	experience	90		75	95		80	
	communication	60		60	55		60	
	price	0		19	6		60	
	TOTAL	250		244	241		290	
ID	license	20	20	20	20	20	20	
	revisions	80	80	80	80	80	80	
	experience	100	100	100	100	100	100	
	communication	60	60	60	60	60	60	
	price	45	35	50	40	55	60	
	TOTAL	305	295	310	300	315	320	
KG	license	20	0	0	0	20	20	
	revisions	80	80	65	80	80	80	
	experience	100	100	100	100	100	100	
	communication	60	60	60	60	60	60	
	price	43	22	39	39	42	60	
	TOTAL	303	262	264	279	302	320	
	TOTAL	290.4	285	282.4	276	309	314	